

## eBike Test Ride Volunteer Ambassadors Role Description

### About Bicycle Queensland

Bicycle Queensland is the pre-eminent voice for community cycling in Queensland. With about 18,000 members statewide, and 32,000 subscribers on our database, we exist to help Queenslanders cycle safely. We are dedicated to the promotion of bike riding as a driving force for individual health and well-being, and the empowerment of sustainable development.

Over the past 40 years BQ has grown from a small collective of cycling enthusiasts to one of the largest and most influential community cycling organisations in Australia.

### About the eBike Test Ride Initiative

The global bicycle market is projected to grow from US\$45B in 2016 to US\$62B by 2024, with 32.8 million electric bikes sold in the Asia-Pacific region in 2016 alone. With the rapid emergence of electric bikes, people of all ages can ride further for longer, enjoying Queensland's cities and towns in new ways.

Our eBike Test Ride Initiative aims to encourage people to uptake electric bike use for fun, for fitness, for transport, to socialise, and to experience our culturally diverse communities and natural environment.

Our aim is to get Queensland cycling and power the community forward. With your help, we hope to give thousands of people the opportunity to test ride an eBike ride over the next year! Are you up for the challenge?

Overview	The program will be managed by BQ using a team of experienced volunteers to help deliver weekly eBike test rides at different locations around Brisbane
Supervisor	Phoebe Kinley, General Manager Community Partnerships
Engagement	In this role, volunteers will be required to work with BQ staff and members, fellow volunteers, workplaces, and the community
Location	Brisbane CBD and surrounds – visiting workplaces, community events, and visits to sporting clubs and recreational sites
Availability	Weekdays and weekends, generally requiring about four or five hours in total per test ride session BQ is able to offer flexible volunteer hours depending on test ride timing and volunteers' availability
Tasks / activities	Ride eBike to test ride location (and back to BQ) OR coordinate transport of eBikes to locations further away Set-up test drive site, undertake site safety inspection Welcome test riders and provide induction, including completion of all necessary health and safety forms and insurance waivers Demonstrate how to ride an eBike Accompany riders on short test rides Assist riders with completing a survey upon return Promote rider uptake of BQ membership and event participation, as appropriate
Experience / qualifications	Bicycle Queensland membership and insurance Medical clearance to participate in the required physical activities Advanced experience in cycling both on and off-road



	<p>Advanced knowledge of the road rules, with advanced knowledge of the road rules as they apply to cyclists</p> <p>Strong awareness of health and safety standards, policies, and procedures</p> <p>Willingness to cooperate as part of a volunteer team</p> <p>Good communication and customer service skills</p> <p>Good professional judgement</p>
Benefits	<p>Volunteers will enjoy the opportunity to ride eBikes around Brisbane, together with the chance to be involved in one of the first programs of its kind in Australia</p> <p>With a love of bike riding, volunteers are likely to enjoy fulfilment from helping us to inspire uptake of cycling (eBiking in particular)</p> <p>Volunteers will also help to enhance community health and wellbeing</p> <p>By volunteering on this innovative project, volunteers will be enabling BQ to deliver on its mission to get Queensland cycling</p>

If you think this sounds like a great opportunity that you'd like to be a part of please contact Phoebe on [p.kinley@bq.org.au](mailto:p.kinley@bq.org.au) or 3844 1144.