



# Bicycle Queensland Annual Report 2006

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## About Bicycle Queensland

**B**icycle Queensland is a self-funded community organisation - independent of government. Our 5,900 members are from diverse backgrounds and participate in all forms of cycling. Getting more people on bicycles is the passionate mission of Bicycle Queensland.

### Everyday Cycling Every Day

Our efforts secure better conditions for cyclists and get more people cycling.

#### Bicycle Queensland:

- Represents the interests of members as cyclists.
- Champions cyclists needs, rights and responsibilities.
- Promotes better cycling facilities and safety.
- Encourages more people to take up cycling for recreation and transport.
- Provides services to cyclists.

#### Members receive:

- Personal accident insurance in case they crash while cycling and public-liability insurance in case they cause damage to someone else or their property while cycling.
- Discounts on entry fees to Bicycle Queensland events including Bike Week, Cycle Queensland and the Brisbane to the Gold Coast Cycle Challenge. (Many bike shops also offer discounts for Bicycle Queensland members.)
- Bi-monthly copies of *Australian Cyclist*, the national cycling journal, and of *Queensland Cyclist*, our member newsletter.
- The benefits of Bicycle Queensland being recognised as the voice of cycling in Queensland.

## President's Report

**B**icycle Queensland faces 2007 as a strong, vibrant organisation.

Just over six years ago, Bicycle Queensland had about 1500 members, a modest bank balance, a shared office in a house in West End, and a part-paid, full-time manager supported by a dedicated team of volunteers to provide services and advocate for cycling.

Today, Bicycle Queensland has almost 6000 members, employs five full-time staff (about to be seven), occupies its own office in West End, runs three hugely successful events a year and is financially very healthy. Fortunately, we continue to attract dedicated volunteers!

The underlying reason for this growth has been the success of our events - they have generated substantial funds, attracted huge numbers of people to cycling and significantly increased our profile in the community.

But, most importantly for our real objective as a non-profit organisation, we have strengthened our arm as a lobby group in Queensland, and raised the cause of cycling from fringe activism to a serious issue on the State's political agenda.

This came about due to steady, reasonable and logical advocacy that has established the credibility of cycling in the Queensland public domain. During 2006, Bicycle Queensland represented its members, and cyclists generally, at more than 170 meetings, seminars, consultation sessions and planning days with local and state government agencies and with private industry. These included the Premier's Obesity and Climate Change summits as well as the Road Safety Summit, sponsored by the Minister for Transport.

As respected advocates for cycling, the Bicycle Queensland team has built strong working relationships with influential decision-makers in key public and private organisations. Through these relationships, Bicycle Queensland is recognised as the first port of call for advice on practical cycling matters and for consultation on relevant transport policy and infrastructure projects. While we still have a long way to go in fostering government and community understanding of cycling, we now have a very strong base from which to work.







On every front, Bicycle Queensland has enjoyed six successful years and our future prospects are very bright. But what should be our vision of the future for Bicycle Queensland? I need to frame this within two aspects intrinsic to Bicycle Queensland's existence: maintaining the organisational health of Bicycle Queensland and developing cycling in the community.

## Keeping the organisation healthy

Organisationally Bicycle Queensland has undergone rapid growth. In fact we are heady with the fruits of our success. Naturally, we are examining our strategic direction and working out exactly where we are heading. Further to that, we need people with a high level of experience in governing and administering organisations to help guide Bicycle Queensland to that destination. A strategic review is under way, and we are again examining our Rules of Association and organisational structure to help include more people with appropriate experience.

Members are the running gear of Bicycle Queensland (to use a poor cycling analogy). This year, we established a Membership Working Group to examine how we can improve member

services and grow our membership even more. Late last year, we conducted an online survey, the first of many I hope, for this working group to ask questions of you and non-members about Bicycle Queensland. Membership participation and representing cyclists' interests is vital.

Simply put, for cycling to have a stronger voice, and Bicycle Queensland to continue successful growth, we need more members. Bicycle Victoria now has over 40,000 members. Bicycle Queensland has almost 6,000. Although we are the fastest growing state cycling group, the challenge is there for us to match this number and perhaps even better it!

## Cycling in the community

The growth of cycling is what Bicycle Queensland is about. The real question is: how do we do this? Previously, I mentioned Bicycle Queensland's position as the rational voice of cycling in Queensland. Like any significant behavioural and cultural change, the development of cycling takes time. We have made giant steps in the last few years, and can make more in the future.

Certainly, the provision of cycling infrastructure - bridges, bikeways, bike-lanes and even cycling centres - is important but it is in winning the hearts and minds of our fellow Queenslanders that the real challenge lies. Bicycle Queensland instituted the Cycling Development Working Group this year to take advantage of the expertise and enthusiasm of our members who wished to contribute in this area. Furthermore, we will soon appoint a second Development Officer to increase our capacity to advance the cause of cycling.

So while the provision of members' services and events is important, it is reasonable, balanced advocacy that offers a recipe for our continued success and I seek your support in achieving this.



Bill Loveday  
President  
Bicycle Queensland







## Highlights of 2006

### Keeping the organisation healthy

- Membership grew by a record 24% to 5,941
- Operating surplus of 14%
- Event participation grew by 22%
- Volunteer growth to 330, up by 20%
- New Bicycle Queensland headquarters opened in West End
- Comprehensive review of our Rules of Association
- Wilson HTM Brisbane to the Gold Coast Cycle Challenge became Queensland's largest bike ride
- Membership Working Group established
- Cycling Development Working Group established
- Wider and better member insurance coverage

### Cycling in the community

- Green Bridge in Brisbane opened with bike lanes added to adjacent roads
- Normanby Five Ways cycle-underpass construction underway
- Missing link added to Centenary Highway bikeway
- Cycling facility included in plans for new Gateway Bridge
- Network planning underway in regional Queensland
- Appointment of a Department of Main Roads officer to advance cycle planning throughout Queensland
- New or revitalised Bicycle User Groups in regional Queensland (Sunshine Coast, Fraser Coast, Townsville, Ipswich)
- Mailing of the Queensland Cyclist to every local council and politician in Queensland

## Manager's Report

2006 was a year of improvement and consolidation at Bicycle Queensland. In the areas of advocacy, events and member services, it's been a great year. Membership is up and continuing to grow and the events program has set new records for participation.

In commercial terms, we achieved a very healthy surplus of \$230,000 to reinvest in the organisation. The financial result has been difficult to achieve and only through smart operating and the contribution of staff and volunteers have we continued to grow. But we can't keep up that pace - and to avoid burning out the willing, we need, and we're attracting, more staff and volunteers. The forward budgets show that, with more staff and greater investment in labour-saving technology, it will be harder to continue to grow at the same rate financially.

Bicycle Queensland has a new home. After an 18-month search for more suitable accommodation, the organisation secured a good location and, in July, we moved from the old house in Gladstone Road to our new premises in Vulture Street, West End. Thanks to all those people who helped. This move, while taxing on those involved, has resulted in a far more comfortable and functional working environment for both staff and volunteers.

We also upgraded our operating methods. Online entries were implemented for the Wilson HTM Brisbane to the Gold Coast Cycle Challenge with great success. Although costly to introduce, this new facility has reduced the large spike in the workload associated with processing entries for events. We are using the same operation for Bike Week in 2007 and it will help us manage the increasing level of entries as the event becomes more popular.





In not-for-profit organisations like Bicycle Queensland, the pay is never great and the hours are never short. We are fortunate to have a team of dedicated, knowledgeable staff who work extremely well together with limited resources. They firmly support cycling, understand cyclists' needs and appreciate what a difference cycling can make to people and the world. Supporting and retaining this team is an important challenge for me, and 2006 saw measures taken to better remunerate staff and make arrangements for growth in staff numbers from five to seven in 2007.

Backing this staff growth was the input of over 330 volunteers. Bicycle Queensland exists to serve cycling but its volunteers make this happen. We have the best volunteer crew in Australia with a healthy happy team who get on with the job of providing great events and support for Bicycle Queensland's operations. You are champions, one and all!

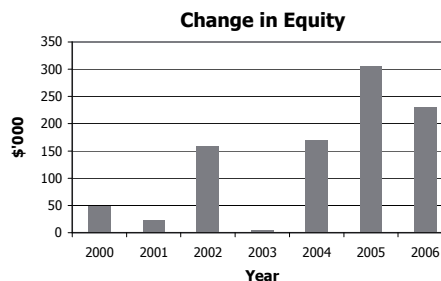
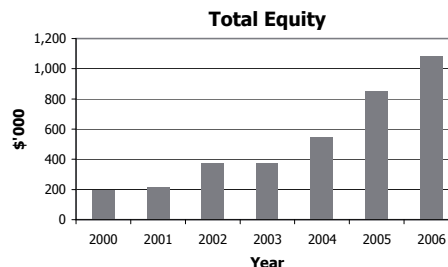
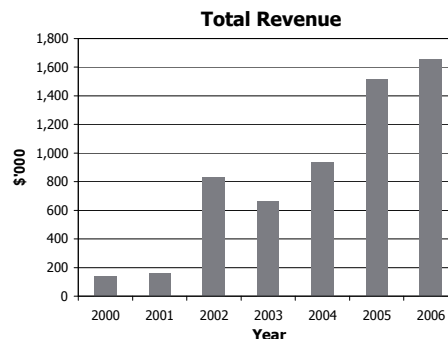
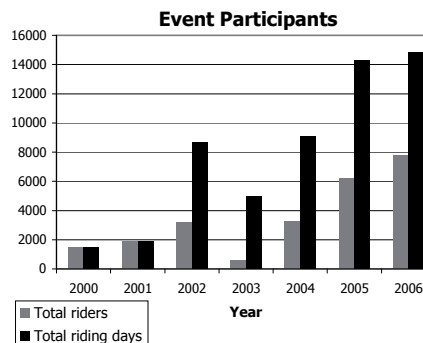
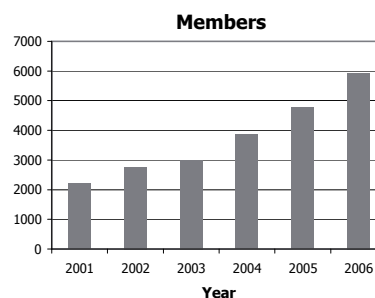
We aim to take special care of volunteers who have to deal with huge fluctuations in workload, even with new technology. During events, we have upwards of 140 volunteers contributing on any one day. And they are not just willing workers; they are also very skilled. The support given by some of our volunteers on advocacy matters is invaluable. To place a financial value on the contribution of our volunteers is difficult but a reasonable estimate is \$300,000. This covers 20,000 hours - equivalent to another 11 full-time staff. Recruiting and retaining quality volunteers is a constant challenge and one to which members need to contribute.

For us at Bicycle Queensland, we really get a kick from seeing more funds devoted to cycling development and more people cycling both on the bikeways and in our events. Many of those riders are members and so, on behalf of everyone here, I thank you for your support in participating in cycling and look forward to your continued involvement in the future.

Ben Wilson  
Manager  
Bicycle Queensland



## A snapshot of where we are at and where we have come from.





# Abridged Financial Report 2006

BICYCLE QUEENSLAND INC.  
ABN: 11 428 868 797

	2006	2005
	\$	\$
<b>BALANCE SHEET AS AT 31 DECEMBER 2006</b>		
<b>Current Assets</b>		
Cash and cash equivalents	33,264	33,885
Investments	1,002,373	804,516
Trade and other receivables	3,618	30
Inventories	6,689	7,849
Other current assets	41,857	4,590
<b>Total Current Assets</b>	<b>1,087,801</b>	<b>850,870</b>
<b>Non Current Assets</b>		
Property, plant and equipment	53,126	41,445
<b>TOTAL ASSETS</b>	<b>1,140,927</b>	<b>892,315</b>
<b>Current Liabilities</b>		
Trade and other payables	42,962	21,690
Short-term provisions	9,336	13,424
<b>Total Current Liabilities</b>	<b>52,298</b>	<b>35,114</b>
<b>Non Current Liabilities</b>		
Long-term provisions	7,235	5,608
<b>TOTAL LIABILITIES</b>	<b>59,533</b>	<b>40,722</b>
<b>NET ASSETS</b>	<b>1,081,394</b>	<b>851,593</b>

## STATEMENT OF CHANGES IN EQUITY

Equity as at beginning of period	851,593	545,741
Event Contingency Reserve	110,000	-
Event Capital Reserve	120,000	-
Transfers from retained earnings	(230,000)	-
Profit/(Loss)	229,801	305,852
<b>TOTAL EQUITY</b>	<b>1,081,394</b>	<b>851,593</b>

## NOTES

The Abridged Financial Report has been derived from the audited financial statement that is prepared in accordance with Australian Accounting Standards and the requirements of the Associations Incorporation Act of Queensland.

	2006	2005
	\$	\$
<b>INCOME STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2006</b>		
<b>Income</b>		
Events	1,373,240	1,320,839
Fundraising & donations	8,749	6,507
Interest	56,193	38,814
Membership	198,755	144,752
Other products & services	17,831	6,928
	<b>1,654,768</b>	<b>1,517,840</b>
<b>Expenses</b>		
Audit & legal	16,810	3,310
Depreciation	16,372	13,118
Employee benefits	221,521	191,809
Insurance	56,255	68,233
IT & online	13,991	3,192
Merchandise	105,343	97,574
Minor equipment purchase	15,321	8,555
Occupancy	29,849	14,859
Printing and promotion	55,985	60,782
Supply & service	882,028	743,495
Other	11,492	7,061
Income tax expense	-	-
	<b>1,424,967</b>	<b>1,211,988</b>
<b>PROFIT/(LOSS)</b>	<b>229,801</b>	<b>305,852</b>

## CASH FLOW STATEMENT FOR THE YEAR

<b>Cash Flow from Operating Activities</b>		
Receipts from customers	1,522,437	1,346,015
Interest received	56,193	38,814
Payments to suppliers and employees	(1,353,132)	(1,088,986)
<b>Net cash from operating activities</b>	<b>225,498</b>	<b>295,843</b>
<b>Cash Flow from Investing Activities</b>		
Purchase property plant & equipment	(28,262)	(30,078)
<b>Net cash from investing activities</b>	<b>(28,262)</b>	<b>(30,078)</b>
<b>NET INCREASE IN CASH HELD</b>	<b>197,236</b>	<b>265,765</b>
Cash at beginning of financial year	838,401	572,636
<b>CASH AT END OF FINANCIAL YEAR</b>	<b>1,035,637</b>	<b>838,401</b>





## Discussion of the Financial Statements

During 2006, Bicycle Queensland realised a net surplus of \$230,000 which increased the total equity to \$1,081,000. Total revenue for the year was \$1,655,000.

Membership fees revenue increased by \$54,000 to \$199,000, entirely due to a rise in membership numbers.

This result is pleasing in the face of some significant outlays in the form of office fit-out and increased rental costs for the new premises, substantially more logistical and transport costs for holding Cycle Queensland in the far north and an increase in staff salaries. On the other hand, we negotiated a better deal on some insurances, and premiums decreased.

Our improved financial position has allowed us to strengthen our risk management. \$110,000 has been set aside as an Event Contingency Reserve to cover insurance excesses that may result from loss of a bike, luggage or equipment truck while \$120,000 was put into an Event Capital Reserve to provide for buying specialist equipment previously rented but likely to become unavailable and building items not able to be rented that will reduce volunteer effort and risk.

\* Note that any dollar amounts listed in this report are rounded to the nearest thousand - for the exact amounts please refer to the Abridged Financial Report.

### INDEPENDENT AUDIT REPORT TO THE MEMBERS OF TO THE MEMBERS OF BICYCLE QUEENSLAND INC.

ABN: 11 428 868 797

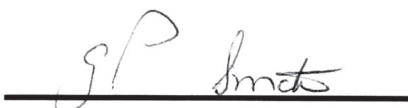
FOR THE YEAR ENDED 31 DECEMBER 2006

#### Scope

I have audited the abridged financial report of Bicycle Queensland Inc. for the year ended 31 December 2006 as set out on the preceding page in accordance with Australian Auditing Standards.

#### Audit Opinion

In my opinion, the information reported in the abridged financial report of Bicycle Queensland Inc. is consistent with the annual statutory financial report from which it is derived and upon which we expressed a qualified audit opinion in our report to the members dated 1 February 2007. For a better understanding of the Association's financial position and performance, as represented by the results of its operations and its cash flows for the year and the scope of our audit, this report should be read in conjunction with the annual statutory financial report and our audit report.



Gary P Smith (Appointed Auditor)  
Certified Practising Accountant -793805

Date:

1 / 2 / 07







## Where to in 2007?

In 2007 Bicycle Queensland has set the following targets:

- Employ a second Development Officer to expand advocacy capacity.
- Develop and implement ride to work and ride to school programs.
- 20% growth in cycling representation in regional Queensland (members, BUGs and advocacy).
- Complete the strategic plan for Bicycle Queensland.
- Membership to reach 7,500.
- Budget to be kept in surplus.



## contact us

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**Bicycle Queensland Inc.**

ABN: 11 428 868 797

Incorporation Number: IA9565

