



Everyday Cycling
Every Day

Bicycle Queensland Annual Report 2007



About Bicycle Queensland

Bicycle Queensland is a self-funded community organisation – independent of government. Our 7,000 members are from diverse backgrounds and participate in all forms of cycling. Getting more people on bicycles is the passionate mission of Bicycle Queensland.

Everyday Cycling Every Day

Our efforts secure better conditions for cyclists and get more people cycling.

Bicycle Queensland:

- Represents the interests of members as cyclists.
- Champions cyclists needs, rights and responsibilities.
- Promotes better cycling facilities and safety.
- Encourages more people to take up cycling for recreation and transport.
- Provides services to cyclists.

Members receive:

- Personal accident insurance in case they crash while cycling and public-liability insurance in case they cause damage to someone else or their property while cycling.
- Discounts on entry fees to Bicycle Queensland events including Bike Week, Cycle Queensland and the Wilson HTM Brisbane to the Gold Coast Cycle Challenge. (Many bike shops also offer discounts for Bicycle Queensland members.)
- Bi-monthly copies of *Australian Cyclist*, the national cycling journal, and of *Queensland Cyclist*, our member newsletter.
- The benefits of Bicycle Queensland being recognised as the voice of cycling in Queensland.

President's Report

2007 has been a busy and fast-paced year for Bicycle Queensland with many great advances for cycling in the Queensland community, and improvements in the health of our organisation.

The four main spokes of BQ's approach to improve cycling, as outlined in our current and draft strategic plans are membership, cycling development and events, supported by a healthy organisation to deliver these. I will address each in more detail following:

Cycling development

As we go to print with this report, Brisbane's Lord Mayor has put \$100 million for cycling over 4 years on the table as part of his re-election bid. Symbolically, this means a lot for cycling. In a major jurisdiction such as Brisbane, with more than 1 million constituents, to have politicians chasing the bicycle vote is the beginning of great things for cycling. The sterling efforts of BQ advocacy have clearly opened this new door for cycling.

In February 2008, BQ held its first regional Bicycle User Groups (BUGs) workshop on the Sunshine Coast. Cycling representatives from as far afield as Toowoomba, Townsville, and the Fraser Coast (amongst others) attended. It was a great opportunity to share ideas, get to know who is out there, and learn from each other. BQ has published a BUGs discussion paper so we can continue learning from our cycling advocates in the regions. BQ is working to see how it can better support regional BUGs to help advance the cause of cycling throughout Queensland.

On the national front, we have excellent news with the birth of the National Bicycle Coalition. This group allies Bicycle Queensland, Bicycle New South Wales, Bicycle South Australia and Bicycle Victoria. These are the four powerhouse membership-based cycling organisations in Australia. Effectively the coalition has more than 100,000 members and reaches a mailing list of over a quarter of a million.

The Coalition is behind the National Ride to Work Day, and there are plans a-pedal to initiate a National Ride to School Program.

BQ has held off on starting its own program as promoted in last year's annual report. BQ was unsuccessful in attracting federal funding for this, but the opportunity to tap into a truly national program, with the combined resources of our partner cycling organisations, is worth waiting for.

Cycling events

BQ events are crucial to our financial security, ability to attract members and also give some of the greatest advocacy wins in promoting the virtues of cycling. Events also promote BQ as a significant organisation in the business and government communities.

In 2007 our three flagship events, Bike Week, Cycle Queensland and the Wilson HTM Brisbane to the Gold Coast Cycle Challenge all exceeded expectations in numbers of participants, financial success and increasing the positive profile of BQ. The Brisbane to the Gold Coast Challenge showed remarkable growth in attracting nearly 6000 participants, a 52% increase from 2006, and allowed us to make a contribution of more than \$130,000 to our supporting charity partners the Heart Foundation and Diabetes Australia - Qld.

Not content with past successes, we held the inaugural Stockland Caloundra Great Ocean Bike Ride and attracted more than 700 riders on the Sunshine Coast. For Bike Week 2008, we will see a rejuvenated program with new and exciting events including the BDO Kendalls Brisbane Coot-tha Challenge.

BQ events go from strength to strength and are critical to the continued success of the organisation.

Membership

Current membership is just over 7,000, an increase of 19.2% on 2006, on target with our ambitious growth projections.

BQ retains a good working relationship with insurers Cyclecover, who are cycling insurance specialists providing cover to all our members for their public liability (increased from \$10 million to \$20 million) and members' personal accident insurance, plus allowing the option for members to activate a home contents policy which includes theft or damage to their bicycles.

The website has undergone many improvements and the electronic BQ events update is a regular feature for thousands of participants.

Volunteer participation also grows apace with membership, with more than 300 volunteers putting in an effort for BQ and cycling during the year. Our loyal and hardworking army of volunteers help on our events, in mailouts and a whole range of other support activities. A special thanks to you all. We could not do it without you.

Organisation

The workload on the staff has been extraordinary this year, given the demands of new and existing events, cycling development activities and keeping the membership running smoothly.

BQ has a full-time staff of eight. Many thanks to all the great and dedicated workers at BQ who once again have delivered above and beyond the call of duty.

The Management Committee has been very busy amongst all of this to complete delivery of the Strategic Review and the new Rules of Association. The draft strategic review is out for general membership comment and once that is completed we can bed down some targets for the future and implement plans to achieve them. Behind the scenes the Management Committee has made great strides with complex issues of organisational structure, salary benchmarking and governance policy to lock in to place a sound and stable organisation.

The new Rules of Association have been through an extensive and exhaustive amount of membership and legal consultation. Delays in getting these finalised has meant we will be setting a date for them to go to a vote by the membership after the Annual General Meeting.

In summary, BQ reports on a highly successful year. On every measure we have improved on 2007's performance. The future holds exciting times for cycling with significant state and national initiatives on the table. BQ is the key voice of cycling due to its professional and balanced understanding of how to effectively promote cycling. Once again, the great success of BQ gives clear justification for a continuation of its current approach to improving life for Queensland cyclists.

Bill Loveday
President
Bicycle Queensland



Highlights of 2007:

Keeping the organisation healthy

- Membership grew by a fantastic 19% to 7,077.
- Operating surplus of 12%
- Event participation grew by 32%
- Wilson HTM Brisbane to the Gold Coast Cycle Challenge - Queensland's largest bike ride – grew by 52% to 5,800 riders
- Implemented online event registration processing system, resulting in substantial labour savings
- Planning for a bigger, brighter Bike Week including a new marquee event

Cycling in the community

- Normanby Five Ways cycle-underpass completed
- Network planning underway in regional Queensland
- New or revitalised Bicycle User Groups in Toowoomba, Bribie Island, Sunshine Coast and at the University of Queensland
- Mailing of the Queensland Cyclist to every local council and politician in Queensland
- Approval for Tank Street 'green' bridge and Mt Coot-tha cycle and pedestrian flyover
- Increased engagement with politicians and Government on cycling issues



Manager's Report

Bicycle Queensland has had a great year in 2007 in an often challenging environment.

BQ's membership growth of 19% corresponds accordingly with growth in other areas of its endeavours. It is pleasing that measures of success could also be graded to be similar to this 19% mark.

Financial security is crucial for a large and growing organization, and concerted efforts to attain an excellent surplus have been achieved – adding to the contingency plan of having a healthy asset base to allow BQ to operate with surety in less encouraging economic conditions that may see a downturn in earnings. BQ is cognisant of the current strength of the Queensland economy and its by-products (more bike facilities, more bike sales, more members, more people on events, more sponsorship) but is well advised by our auditors of the need to have reserves to handle future 'rainy days'.

We have balanced our growth with a concerted building of reserves to keep BQ's operations safe and effective even in less prosperous times.

Membership growth is a key benchmark for BQ. We are the fastest growing state organization in the country, with over 7,000 members.

Membership services are constant targets of attention with a view to improvement and delivery of better information (the new Australian Cyclist magazine and improved Queensland Cyclist newsletter) and excellent services (insurance for all members) being the cornerstones.

BQ will release its new website this month, and it will develop as our major tool to communicate and provide information to the one million Queenslanders who cycle regularly, and to our membership particularly. Regional information will be a focus of the website – a whole-of-Queensland resource for a very big and decentralised state.

BQ has seen a fantastic year in advocacy, with 2007 showing a clear change in political support for cycling. With so many external forces working to our advantage (desire for healthy active communities, cleaner air, peak oil and fuel prices) we can look to an even greater 2008 as the clear mood-change in politics sees cycling as a necessary part of our community's fabric.

At a state political level, Queensland is the nation's envy. What other state can boast having its Premier ride in the Wilson HTM Brisbane to the Gold Coast Cycle Challenge for a second time, while its new/returned Leader of the Opposition is best remembered by BQ for cycling 100k through his electorate in our Cycle Queensland event, then turning round to do some more kilometres on his bike to 'check on some gates' at his property. We applaud them both.

Our growth in staff numbers to eight has been necessary to cope with our growth in demand in membership, advocacy, events and the operation of the substantial business that BQ is today.

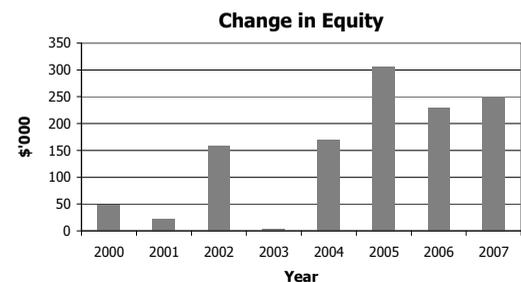
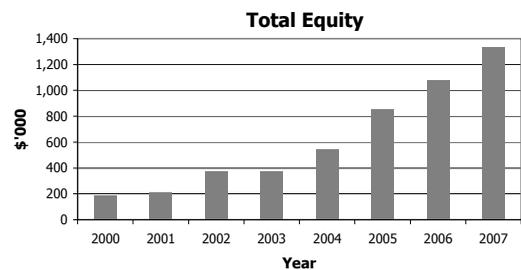
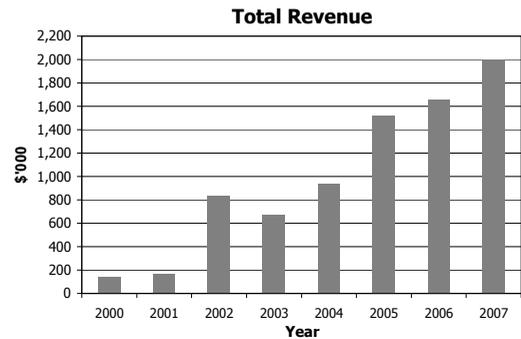
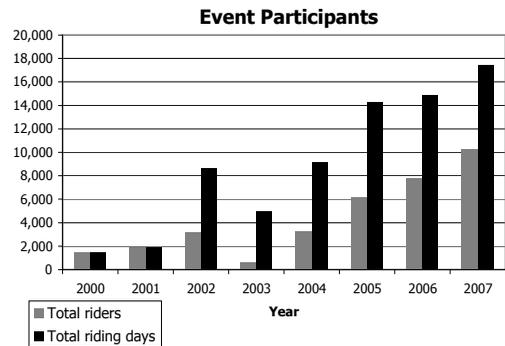
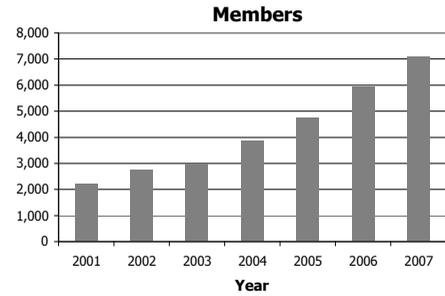
BQ is acutely aware of the need for sustainable growth in its activities. BQ's foray into the Sunshine Coast with the Stockland Caloundra Great Ocean Bike Ride was a strategic move into an area identified as one of growth and in need of attention to cycling, with a view to enlarge the cycling pie in Queensland. It is bearing results with greater interest in cycling on the Sunshine Coast, dove-tailing into the new super-council there.

BQ has to thank the Queensland Government, the principal sponsor of Cycle Queensland (through Queensland Transport and Main Roads) for supporting this regional event, which takes cycling throughout the state of Queensland and spreads the great message to mayors and communities – that cycling is good for business and liveability.

The development of the new Mt Coot-tha bike ride (BDO Kendalls Brisbane Coot-tha Challenge) has been a huge undertaking which has added greatly to BQ's prestige, corporate links, identification and respect in the community.

BQ has to thank all its members for a great 2007. Its hard-working and highly skilled staff have been the rock behind our organisational success, together with the great team of volunteers who continue to selflessly front up to help BQ with office work and at events – as we all strive together to get more people cycling in Queensland.

A snapshot of where we are at and where we have come from.



Ben Wilson
Manager
Bicycle Queensland

Abridged Financial Report 2007

BICYCLE QUEENSLAND INC.

ABN: 11 428 868 797

	2007	2006
	\$	\$
BALANCE SHEET AS AT 31 DECEMBER 2007		
Current Assets		
Cash and cash equivalents	150,405	33,264
Investments	1,103,477	1,002,373
Trade and other receivables	1,135	3,618
Inventories	4,365	6,689
Other current assets	12,253	41,857
Total Current Assets	1,271,635	1,087,801
Non Current Assets		
Property, plant and equipment	124,801	53,126
TOTAL ASSETS	1,396,436	1,140,927
Current Liabilities		
Trade and other payables	42,531	42,962
Short-term provisions	14,385	9,336
Total Current Liabilities	56,916	52,298
Non Current Liabilities		
Long-term provisions	6,665	7,235
TOTAL LIABILITIES	63,581	59,533
NET ASSETS	1,332,855	1,081,394

STATEMENT OF CHANGES IN EQUITY

Equity as at beginning of period	851,394	851,593
Event Contingency Reserve	135,000	110,000
Event Capital Reserve	160,000	120,000
Transfers from retained earnings	(65,000)	(230,000)
Profit/(Loss)	251,461	229,801
TOTAL EQUITY	1,332,855	1,081,394

NOTES

The Abridged Financial Report has been derived from the Audited Financial Statement that is prepared in accordance with Australian Accounting Standards and the requirements of the Associations Incorporation Act of Queensland.

	2007	2006
	\$	\$
INCOME STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2007		
Income		
Events	1,626,082	1,373,240
Fundraising & donations	10,863	8,749
Interest	81,594	56,193
Membership	239,963	198,755
Other products & services	37,041	17,831
	1,995,543	1,654,768
Expenses		
Audit & legal	5,709	16,810
Depreciation	27,775	16,372
Employee benefits	341,483	221,521
Insurance	68,865	56,255
IT & online	5,320	13,991
Merchandise	145,932	105,343
Minor equipment purchase	11,538	15,321
Occupancy	43,867	29,849
Printing and promotion	86,860	55,985
Supply & service	999,696	882,028
Other	7,037	11,492
Income tax expense	-	-
	1,744,082	1,424,967
PROFIT/(LOSS)	251,461	229,801

CASH FLOW STATEMENT FOR THE YEAR

Cash Flow from Operating Activities		
Receipts from customers	1,778,406	1,522,437
Interest received	81,594	56,193
Payments to suppliers and employees	(1,542,172)	(1,353,132)
Net cash from operating activities	317,828	225,498
Cash Flow from Investing Activities		
Purchase property plant & equipment	(99,583)	(28,262)
Net cash from investing activities	(99,583)	(28,262)
NET INCREASE IN CASH HELD	218,245	197,236
Cash at beginning of financial year	1,035,637	838,401
CASH AT END OF FINANCIAL YEAR	1,253,882	1,035,637

Discussion of the Financial Statements

During 2007, Bicycle Queensland realised a net surplus of \$251,000 which increased the total equity to \$1,332,000. Total revenue for the year was \$1,995,000.

Membership fees revenue increased by \$41,000 to \$240,000, entirely due to a rise in membership numbers.

This result is pleasing in the face of some significant outlays in the form of substantial investment in a new database and online entry system, some specialist equipment and an increase in staff numbers and salaries.

Our continued financial growth has allowed us to strengthen our risk management. \$65,000 has been added to the reserves resulting in \$135,000 in the Event Contingency Reserve to cover insurance excesses that may result from loss of a bike, luggage or equipment truck and \$160,000 in the Event Capital Reserve to provide for specialist equipment and ongoing maintenance and replacement of existing inventory.

** Note that any dollar amounts listed in this report are rounded to the nearest thousand – for the exact amounts please refer to the Abridged Financial Report.*

INDEPENDENT AUDIT REPORT TO THE MEMBERS OF TO THE MEMBERS OF BICYCLE QUEENSLAND INC.

ABN: 11 428 868 797

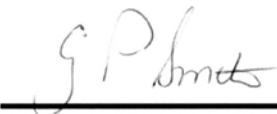
FOR THE YEAR ENDED 31 DECEMBER 2007

Scope

I have audited the abridged financial report of Bicycle Queensland Inc. for the year ended 31 December 2007 as set out on the preceding page in accordance with Australian Auditing Standards.

Audit Opinion

In my opinion, the information reported in the abridged financial report of Bicycle Queensland Inc. is consistent with the annual statutory financial report from which it is derived and upon which we expressed an unqualified audit opinion in our report to the members dated 20 February 2008. For a better understanding of the Association's financial position and performance, as represented by the results of its operations and its cash flows for the year and the scope of our audit, this report should be read in conjunction with the annual statutory financial report and our audit report.



Gary P Smith (Appointed Auditor)
Certified Practising Accountant -793805

Date: 20 / 2 / 2008

Suite 3, 118 Vulture Street
South Brisbane Qld 4101

Report Card from last year

How did we do on what we targeted?

- Employ a second Development Officer to expand advocacy capacity. (✓)
- Develop and implement ride to work and ride to school programs. (half ✓) *(BQ ran successful Ride to Work and Ride to School programs during Bike Week, and supported the first National Ride to Work Day in October 2007)*
- 20% growth in cycling representation in regional Queensland (members, BUGs and advocacy). (half ✓) *(Good gains this year in regions, but more to be done)*
- Complete the strategic plan for Bicycle Queensland. (half ✓) *(Now in full membership consultation)*
- Membership to reach 7,500. (✓) *(Just a few hundred under, but growing, so done!)*
- Budget to be kept in surplus. (✓)



Key targets for 2008

- 10% increase in total \$ spent on cycling by Governments and councils
- Increase membership to 8,400
- Complete strategic and organisational review
- Implement new Rules of Association
- Budget to be kept in surplus.



contact us

Online: www.bq.org.au

Email: bqinfo@bq.org.au

By phone: 07 3844 1144

By fax: 07 3844 5343

By post: PO Box 5957
West End Qld 4101

By bike: 28 Vulture St
West End

Bicycle Queensland Inc.

ABN: 11 428 868 797

Incorporation Number: IA9565