

# *Bicycle Queensland Annual Report 2010*





# President's Report

By Bill Loveday



The series of terrible natural catastrophes that have marked the beginning of 2011 in Queensland, makes it difficult to adequately reflect on the

disproportionately milder times that we enjoyed in 2010. Possibly the State's history will now be seen in terms of before and after the floods and cyclone experienced this year.

In strategic terms BQ has had a challenging but again successful year. The organisation remains well focused and strongly delivering on its three core goals of membership, events, and advocacy and development.

Our membership continues to rise and we are now one of Australia's largest membership based cycling organizations. There have been phenomenal improvements in our membership services and communication to members.

## The year that was

BQ events continue to gather thousands of participants and raise the profile of cycling around the state and the country. Not even a washed out and postponed Brisbane to Gold

Coast nor the flooded roads from Mount Morgan to Biloela could diminish the enthusiasm of riders and the success of these rides. However, these challenges have stretched the limits of our hard working staff and volunteers.

2010 has seen great leaps in cycling infrastructure, in the form of the Gateway Bridge duplication bikeway, and then Brisbane City Council's City Cycle scheme. Both projects are highly visible symbols of serious commitment to cycling from both levels of Government. BQ's professional and mature approach to our cycling stakeholders, and encouragement and positive support continues to help build cycling's credibility.

## Committee

I have had the pleasure of serving on a Management Committee of highly talented and professional people who have brought a considerable raft of skills to bear in the ever improving management and governance of BQ. I thank all the members of the Committee for their voluntary commitment of time, energy and clear thought to help move BQ forward another year. I give thanks and goodbyes to Committee members Clancy Birrell and Dianna Worrell, who step aside due to other commitments.

2011 marks some milestones for me and Bicycle Queensland. This is my tenth year in the role of President and also will be the tenth anniversary of our multi-day cycling event Cycle Queensland. Ten years of Cycle Queensland have also mirrored the continued rise in Bicycle Queensland stature as the peak cycling organisation for all Queensland's bicycling community. I have been proud to play a small part in all this and the list of all the great contributors in staff, management committee and volunteers who have collectively made this happen would fill many pages of this report.

2010 was a good test of BQ's strength and resilience on the events front, and a test the organization passed with flying colours, if not some scars.

## The year ahead

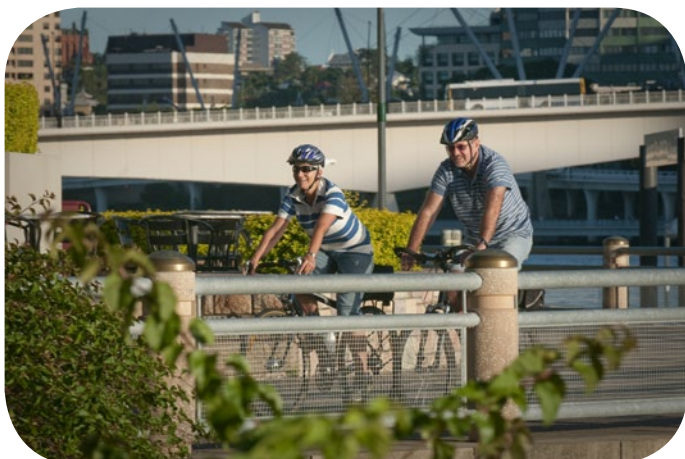
2011 and beyond will be a learning time for us all in the rebuilding and recovery process around the state. BQ remains committed to ensuring cycling is given proper consideration in this process. Strategically, we hope to grow our membership even stronger and extend the reach of BQ into regions beyond the South East corner.

Nationally there are discussions happening between all the state organizations, and other cycling bodies, to think about how we can join forces to capitalize on the immense popularity of cycling around Australia. This is a positive and exciting initiative and BQ is committed to ensuring the best outcomes for cycling.

Thank you to all of those who made a contribution to cycling in 2010, especially our great supporters in Queensland Government and Brisbane City Council.

I look forward to the year ahead and am sure even in these complex times, cycling can still emerge even stronger and healthier in 2011.





## Highlights of 2010

### Keeping the organisation healthy

- membership grew by 15.4% to 11,764
- strong financial position preserved despite a difficult year
- Consistent event attendances, with BDO Brisbane Coot-tha Challenge up by 34% to 2907 riders, and the Great Brisbane Bike Ride up 7% to 2392 riders.
- major weather challenges to two key events overcome
- risk management process for whole organisation being reviewed and developed
- improved services to members and efficiencies in the new website and membership portal
- further improvements to BQ's office 'Bicycle House' towards efficiency and sustainability

### Cycling in the community

- strong ties developed with charity partners to widen sphere of cycling
- Copenhagen-protected style bikeways extended in Brisbane in George St and Kangaroo Point
- continued strong commitment to cycling by state and key regional councils
- three new Cycle Network Plan start-ups announced for Mackay, Fitzroy and Wide Bay regions
- increasing constructive media attention on cycling
- State Bicycle Council founded, with attention to an all-of-government and all-of-state agenda

## About Bicycle Queensland

Bicycle Queensland is a self-funded community organisation - independent of government. Our members are from diverse backgrounds and participate in all forms of cycling. Getting more people on bicycles is the passionate mission of Bicycle Queensland.

### Everyday Cycling Every Day

Our efforts secure better conditions for cyclists and get more people cycling.

### Bicycle Queensland:

- Represents the interests of members as cyclists.
- Champions cyclists needs, rights and responsibilities.
- Promotes better cycling facilities and safety.
- Encourages more people to take up cycling for recreation and transport.
- Provides services to cyclists.

### Members receive:

- Personal accident insurance in case they crash while cycling and public-liability insurance in case they cause damage to someone else or their property while cycling.
- Discounts on entry fees to Bicycle Queensland events including Bike Week, Cycle Queensland and the Wilson HTM Brisbane to the Gold Coast Cycle Challenge. (Many bike shops also offer discounts for Bicycle Queensland members.)
- Bi-monthly copies of *Australian Cyclist*, the national cycling journal, and of *Queensland Cyclist*, our member newsletter.

## The Committee

The Management Committee members for 2010 were:

- President: Bill Loveday, Vice-President: Kym McDougall, Secretary: Jenny Attreed, Treasurer: Brendan McGarry. Clancy Birrell, Bruce Rogers, Greg Vann and Diana Worrell.



# Manager's Report

By Ben Wilson

2010 was a great year for cycling in Queensland, but a tough year for Bicycle Queensland. While 2011 has to date seen horrendous weather, 2010 was



a year that tested our organisation like no other, but for which we absolutely road-tested our strengths as an organisation, particularly through our very important operational 'spoke' that promotes cycling through major events.

## Organisation

BQ has had a year of sustained growth.

Our turnover improved significantly and profitability grew modestly despite the weather challenges on Cycle Queensland and the forced late rescheduling of our Brisbane to the Gold Coast event.

Staff growth and development has coincided with our membership growth, with BQ having the equivalent of 12 full-time employees, and various contractors executing work externally.

Our workplace — office and workshop — continues to improve with safety and

workability upgrades and an external storage site obtained. Our new website was successfully launched with more development to come to improve efficiency in online processing.

Our primary method of member communication, *Queensland Cyclist*, went 'colour' in 2010 to raise its appeal and profile. It remains a very well read newsletter.

Our on-going risk management process was certainly tested and refined through our events' weather dilemmas, and our organisation spent much time and energy dealing with this, and preparing for future 'rainy days' in all areas of BQ's operations.

Bicycle Queensland was pleased to receive the ACHPER award for the Queensland organisation that encourages people to be healthy and active, through cycling.

BQ's membership growth of 15.4% saw our total membership reach 11764 in 2010, pushing our organisation firmly beyond our cherished vision of over 10,000 members. This growth was strong in the face of a 'weak' year economically in the community, and BQ having to raise its membership fee for the first time in five years.

BQ has worked on our external appearance in a competitive

marketplace, even for community not-for-profit groups. We have embraced new media tools to strengthen our position and communications with a wider variety of members and other people who cycle, or are interested in cycling in Qld.

## Cycling Development

BQ has had no shortage of great news stories as our key benchmarks: more people cycling and more cycling infrastructure in 2010.

A wide variety of sources (sales of bikes, bike traffic counts, ride to work numbers) consistently point to growth in cycling, with more Queenslanders cycling more regularly. Safety, too, increased with the two-pronged benefits of facility improvement and wider attitudinal acceptance of cycling.

Brisbane City Council continues to be a national leader, and good influence on other Queensland councils who see the electoral appeal of providing more facilities for cycling as part of their transport agenda. Other councils are aware of this, and are either rapidly or slowly accepting the challenge of reintroducing cycling into their planning and budgets, with the Gold Coast, Sunshine Coast and Cairns regions being stand-outs.

Brisbane's new 'free' bike hire scheme is up and away despite the shocking weather. Lord Mayor Campbell Newman's group ride at the launch, where Brisbane's mid-day traffic came to a short halt to allow him lead 100 yellow bikes on their first run through the city, was a spectacle of colour and achievement. Brisbane's tagline of 'the new world city' will be advanced significantly by this project.

The opening of the Go Between Bridge provided a needed new cycle river crossing, but more significant was the associated linkages on the northside of this bridge that make for better access to Brisbane's inner north and south, after a successful BQ campaign.

The state government remains committed to cycling with excellent



new facilities (including the Gateway Duplication bikeway opening) and planning for new cycle network plans in three more regional Queensland areas: Mackay-Whitsundays, Wide Bay Burnett and the Fitzroy region. The Transport Minister Rachel Nolan has championed a much needed whole state approach to cycling, through the Department of Transport and Main Roads, improving regional outcomes in all decisions.

### Events

BQ events performed strongly, but our attraction for rain was a challenge we could've done without. The rescheduling of the Wilson HTM Brisbane to Gold Coast Cycle Challenge was a lesson in logistics and planning, handled as well as possible under awkward circumstances. Similarly, Cycle Queensland was a great success in the new territory of Central Queensland, despite us attracting rain to drought-declared areas. The growth in Bike Week and the BDO Brisbane Coot-tha Challenge event was most pleasing.

### Success

BQ remains an independent organisation funded by membership and successful programs. We work constructively with the State Government, many regional councils, and particularly Australia's largest council, Brisbane City.

Our success is a result of the great strength of cycling itself as a popular and desirable activity, and the irrepressible combination of BQ's team of staff, Management Committee and volunteers who, as we saw in Mt Morgan, can make things happen successfully even against the odds.



## Review of the Financial Report 2010

The net operating surplus of \$66,154 was a small improvement on the 2009 result and a pleasing outcome, given some unexpected operational challenges faced during the year.

Total income of \$2,919,555 was an 18% increase on the previous year and in line with budget expectations. This was due to growth in event participation, membership and interest revenue. Operating expenses increased accordingly and were also affected

by one-off costs associated with the cancelled ride day at Mt Morgan on the Cycle Queensland event and the forced postponement of the Wilson HTM Brisbane to the Gold Coast Cycle Challenge.

BQ's financial position remains strong with an increase in net equity to \$1.648 million at year end.

Number of eligible voting members as at 31/12/10: 8194





# Abridged Financial Report 2010

## SUMMARY FINANCIAL STATEMENT

YEAR ENDED 31ST DECEMBER 2010

BICYCLE QUEENSLAND INC.

ABN: 11 428 868 797

	2010 \$	2009 \$		2010 \$	2009 \$
<b>STATEMENT OF FINANCIAL POSITION</b>			<b>STATEMENT OF COMPREHENSIVE INCOME</b>		
<b>Current Assets</b>			<b>Income</b>		
Cash and cash equivalents	96,012	74,034	Events	2,325,147	1,990,214
Investments	1,430,549	1,318,096	Fundraising & donations	22,263	27,799
Trade and other receivables	23,141	3,000	Interest	94,527	71,771
Inventories	21,020	15,250	Membership	476,261	352,480
Other current assets	71,407	101,682	Other products & services	1,357	15,236
<b>Total Current Assets</b>	<b>1,642,129</b>	<b>1,512,062</b>		<b>2,919,555</b>	<b>2,457,501</b>
<b>Non Current Assets</b>			<b>Expenses</b>		
Property, plant and equipment	153,674	188,466	Audit & legal	4,441	6,863
			Depreciation	87,290	64,401
<b>TOTAL ASSETS</b>	<b>1,795,803</b>	<b>1,700,528</b>	Employee benefits	747,810	629,674
<b>Current Liabilities</b>			Insurance	115,897	85,931
Trade and other payables	74,155	54,012	IT & online	10,310	1,172
Short-term provisions	64,139	43,621	Merchandise	599,357	511,564
<b>Total Current Liabilities</b>	<b>138,294</b>	<b>97,634</b>	Minor equipment purchase	5,974	5,327
<b>Non Current Liabilities</b>			Occupancy	60,574	54,766
Long-term provisions	8,818	20,357	Printing and promotion	104,024	77,995
<b>TOTAL LIABILITIES</b>	<b>147,112</b>	<b>117,991</b>	Supply & service	1,113,825	958,390
<b>NET ASSETS</b>	<b>1,648,691</b>	<b>1,582,537</b>	Other	3,901	4,580
			Income tax expense	-	-
				<b>2,853,401</b>	<b>2,400,663</b>
			<b>PROFIT/(LOSS)</b>	<b>66,154</b>	<b>56,838</b>
<b>STATEMENT OF CHANGES IN EQUITY</b>			<b>STATEMENT OF CASH FLOWS</b>		
Equity as at beginning of period	1,245,537	1,188,699	<b>Cash Flow from Operating Activities</b>		
Event Contingency Reserve	162,000	162,000	Receipts from customers	2,990,871	2,612,963
Event Capital Reserve	175,000	175,000	Interest received	94,527	71,771
Transfers from retained earnings	-	-	Payments to suppliers and employees	(2,798,733)	(2,544,671)
Profit/(Loss)	66,154	56,838	Payments to ATO	(99,735)	(93,008)
<b>TOTAL EQUITY</b>	<b>1,648,691</b>	<b>1,582,537</b>	<b>Net cash from operating activities</b>	<b>186,930</b>	<b>47,055</b>
			<b>Cash Flow from Investing Activities</b>		
			Purchase property plant & equipment	(52,499)	(97,140)
			<b>Net cash from investing activities</b>	<b>(52,499)</b>	<b>(97,140)</b>
			<b>NET INCREASE IN CASH HELD</b>	<b>134,431</b>	<b>(50,085)</b>
			Cash at beginning of financial year	1,392,131	1,442,216
			<b>CASH AT END OF FINANCIAL YEAR</b>	<b>1,526,562</b>	<b>1,392,131</b>

### NOTE 1

The summary financial statements are an extract of the full financial report for the year ended 31 December 2010.

The financial statements included in the summary financial statements are derived from and are consistent with the full financial report of Bicycle Qld Inc.

**BICYCLE QUEENSLAND INC**

ABN: 11 428 868 797

**Independent Auditor's Report to the members of Bicycle Queensland Inc for year ended 31 December 2010**

To the members of Bicycle Queensland Inc

**Report on the Summary Financial Statements**

I have audited the accompanying summary financial statements which comprise the summary statement of financial position as at 31 December 2010, the summary statement of comprehensive income and summary statement of cash flows for the year then ended derived from the audited financial report of Bicycle Queensland Inc for the year ended 31 December 2010. I expressed a qualified audit opinion on that financial report in my report dated 11 February 2011 (see below).

*Committee of Management Responsibility for the Summary Financial Statements*

The management committee of Bicycle Queensland Inc are responsible for the preparation of the summary of the audited financial report on the basis described in Note 1.

*Auditor's Responsibility*

My responsibility is to express an opinion on the summary financial statements my procedures, which were conducted in accordance with Auditing Standard ASA 810 *Engagements to Report on Summary Financial Statements*.

*Qualification*

As is common for organisations of this type, it is not practical for the Management Committee to maintain effective systems of internal control over funds until their initial entry in the accounting records. Accordingly my audit in relation to funds collected was limited to amounts recorded.


*Qualified Opinion*

In my opinion, the summary financial statements derived from the audited financial report of Bicycle Queensland Inc for the year ended 31 December 2010 are consistent, in all material respects, with that audited financial report, on the basis described in Note 1. Having regard to the above qualification, the summary financial statements of Bicycle Queensland Inc are in accordance with the Associations Incorporation Act of Queensland, including:

- (a) giving a true and fair view of the organisation's financial position as at 31 December 2010 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standard AASB 1039 *Concise Financial Reports* and the *Associations Incorporation Act 1981* to the extent outlined in Note 1 to the Financial Statements.

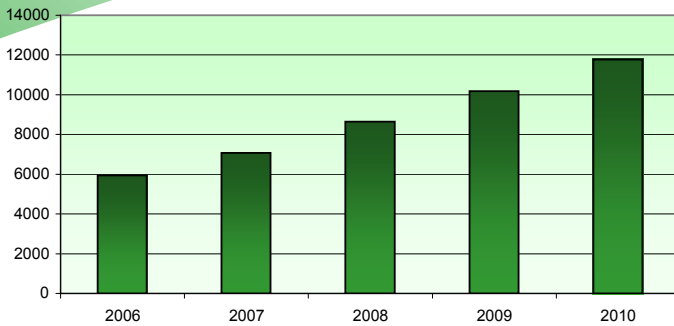
*Basis of Accounting and Restriction on Distribution*

Without modifying my opinion, I draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Bicycle Queensland Inc to meet the requirements of the *Incorporated Associations Act 1981*. As a result, the financial report may not be suitable for another purpose

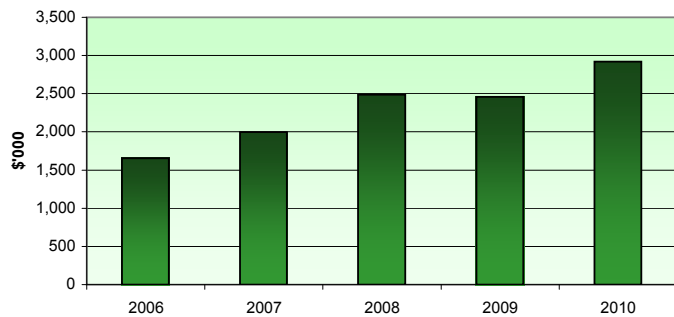


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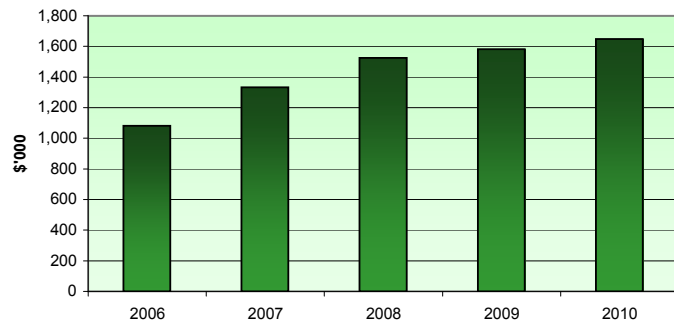
**Members**



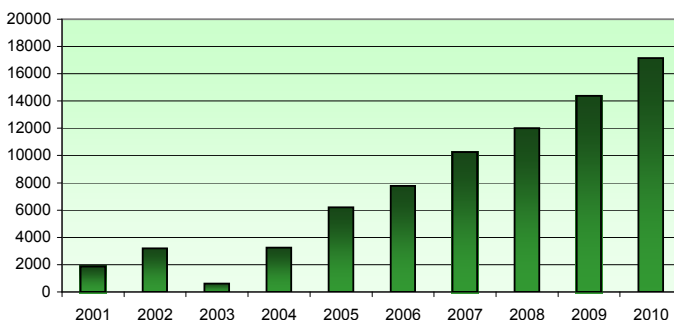
**Revenue**



**Net Equity**



**Total Riders**



## BQ Sponsors in 2010

Special thank to these organisations for their support.

Australian Cyclist  
 Belt-Up  
 BDO  
 BDS People  
 Brisbane City Council  
 Budget Car and Truck Rentals  
 Coffee Hit  
 Crumpler Australia  
 Cycle Cover  
 Emma and Toms  
 Epic Cycles  
 Gold Coast Bulletin  
 Gold Coast City Council  
 Goldcross Cycles  
 Ground Effect  
 Logan City Council  
 McInnes Wilson Lawyers  
 Pura Milk  
 Queensland Events  
 Queensland Government  
 Quest Community Newspapers  
 RACQ  
 River City Cycles  
 River City Motorways & CLEM7  
 SCODY  
 Shimano  
 South Bank  
 Studio Rise  
 Tom Wallace Cycles  
 Translink  
 Wilson HTM Investment Group  
 102.9 Hot Tomato  
 4BC 1116  
 4BH 882

Bicycle Queensland Inc.  
 ABN: 11 428 868 797  
 Incorporation Number:  
 IA9565



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