

# 2015 Annual Report



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# President's Report by Bill Loveday

2015 has been and gone, and bicycle riding is still a vital part of the community for many Queenslanders for health, transport, recreational and social reasons.



Bicycles are never far from the news cycle for good and sometimes bad reasons, but ongoing media interest is a key indication of salience of bike riding as a topical issue in Queensland.

Bicycle Queensland continues in a strong position as the state's peak advocacy organisation delivering great events, a growing membership, and professional and mature advocacy across Queensland. The CEO's report will talk in more detail about the advances across all strategic domains, but I would like to mention some particular areas of interest from the Management Committee's perspective.

BQ continues to enjoy a strong and growing membership with a healthy retention rate among members. A 2015 members' survey found highly positive feedback from the membership supporting BQ's direction, which was pleasing to hear. A strong membership base gives bike riders a real voice at the table of decision makers.

BQ's regular portfolio of events delivered bike riding experiences to thousands of participants across the state and also acts as a powerful advocacy message to

promote the virtues of riding. In 2015, BQ joined forces with Bicycle Network to deliver the inaugural Peaks Challenge Gold Coast that proved to be a great success in building the BQ brand and spreading the riding message.

Not to be outdone, our other regular events pushed the message that riding is fun and good for you. Events do serve another function to build funds for advocacy – so we keep a steady eye on the costs and benefits of events to both the strategic aims and bottom lines.

2015 was another year with some significant gains for cycling development and advocacy. Infrastructure is key to building riding and where possible, separated infrastructure is the best option. There were key pieces of work delivered last year and I refer to the CEO's report for more on this matter. BQ also took the initiative in getting plans developed for the Gabba to Goodwill separated bikeway to encourage the Brisbane City Council to invest in this known bicycle black spot.

While 2015 saw an unexpected change of state government, BQ was able to keep the focus and commitment on bike riding over the transition to the new government. BQ remains staunchly non-partisan, as our political focus is bikes. BQ will work with all levels of government regardless of their political persuasion to

deliver on real outcomes for Queensland bike riders.

BQ continues to work across the national level working with other bicycle groups to promote and build federal government interest in bike riding. BQ continues to work with Bicycle Network as a respected partner, as they are the largest and most successful national bicycle advocacy organisation. We work with Bicycle Network on its key national programs and in other common advocacy issues.

The BQ Management Committee continues to set high standards of good governance and is focused on keeping BQ on track to develop its strategic goals. The Management Committee has continued interest in developing and increasing the role of women in cycling, building a larger voice for bike riders and ensuring the organisation remains vital in the ever-changing world that is advocacy and not-for-profit organisations.

Management Committee members Bruce Rogers and Peter Seymour resigned last year, and I thank them both for their great contributions. With Greg Vann stepping down at this AGM, I extend my great thanks to him for his excellent work on the Management Committee to keep us on track. I would also like to thank continuing members Vice President Fergus Hogarth, Treasurer Brendan McGarry, Secretary Jenny Attreed and Kieran Lynch.



I welcome new Management Committee members Eliana Brienl and Linda Bradby who joined mid last year to fill Bruce and Peter's vacancies. I am delighted that both Linda and Eliana have returned to the 2016 Management Committee, and I also welcome Katie Panaretto. For the first time, the Management Committee has achieved equal representation with 4 female members and 4 male members.

I would like to thank the leaders and workers of those important but largely unsung state and local government departments and those other organisations BQ has worked with where we have common interests. BQ builds support for bike riding whenever and wherever it can. I would also like to thank the many and varied sponsors and supporters of BQ events across the year.

Special thanks to CEO Ben Wilson and his hard working team to another great year for bike riding due to all your great work. Also kudos and appreciation to the BQ army of volunteers who make so many impossible things possible for BQ and bike riding. We couldn't do all that we do without you!

To our members who are the key to the continued strength of BQ – thanks for your continued support and we look forward to building a better bike riding world for you all.

2016 is full of challenges and opportunities for BQ and bike riding. The organisation is in great shape to continue delivering for another year!

Yours in cycling,

Bill Loveday  
Bicycle Queensland President

## Bicycle Queensland 2015 Management Committee

President: Bill Loveday

Vice-President: Fergus Hogarth

Secretary: Jenny Attreed

Treasurer: Brendan McGarry

Committee Members: Kieran Lynch, Linda Bradby, Eliana Brienl, Greg Vann, Bruce Rogers (resigned), Peter Seymour (resigned)

Eligible voting members: 12,287



## Who we are and what we do

Bicycle Queensland Incorporated is a not-for-profit, community and advocacy organisation. Our mission is to get more people cycling more often.

To do this we meet regularly with politicians and planners to persuade them to improve cycling facilities in Queensland. We also run events to get more people cycling more often.

These events include Bike Week, the Great Brisbane Bike Ride (including the Coot-tha Challenge), Peaks Challenge Gold Coast, the nine-day Cycle Queensland Adventure Tour and the Brisbane to Gold Coast Cycle Challenge.



## Highlights of 2015

### Keeping the organisation healthy

- 17,830 members
- A membership retention rate of 79%
- Increased engagement in social media including almost 13,000 followers on Facebook, over 3,700 on Twitter and over 1,700 on Instagram
- Continuing partnership with Bicycle Network to deliver national Ride2Work and Ride2School programs around Queensland
- Working in conjunction with Bicycle Network to deliver Peaks Challenge Gold Coast - a brand new event testing elite riders in the scenic Gold Coast Hinterland.

### Cycling in the community

- Ride2Work engagement with CBD and inner-city businesses, running lunchtime seminars and safety sessions
- 8 Queensland councils holding a range of events and activities for National Ride2Work Day
- Gold Coast, Ipswich and Cairns Active School Travel programs continuing despite the loss of federal funding
- Forging partnerships with other community organisations such as RACQ and the Heart Foundation to raise awareness of the need for governments at all levels to invest more in bicycle infrastructure
- Principal Cycle Network Plans delivered in partnership with regional councils in Bundaberg, Gladstone, Rockhampton and Mackay

# CEO's Report by Ben Wilson

Recent years have been challenging for Bicycle Queensland and for cycling in our state, with tight government fiscal constraint resulting in reduced spending on cycling and some growing signs of a flattening of cycling growth.



However, a change of government has seen some growth in bikeway priorities, including resource allocation, so an improved outlook is anticipated.

At the same time, BQ has suffered from reduced sponsorship but has been gearing up for a future of growth – and has moved premises for the first time in 8 years. This has imposed short term pain for longer term gain, as we spent substantially on rent and the fitout of our new larger and lease-secure premises so we could be in a position of confidence for BQ's anticipated growth in the next decade.

Bicycle Queensland has had a negative financial year with costs from premises (renting two premises for a period), reduced sponsorship and staff expansion creating an increase of costs which were manageable given our stable financial resources from previous better years. Although a return to surplus is not an immediate priority, more cycling

development programs to increase cycling are.

Our mantra remains to provide great events, great membership value and great advocacy, but this will be tempered with another year, where financially we will be investing in building the organisation's capability. We will look to do this through recruitment growth, and the continuing fit out of our premises which will see BQ staff and equipment lodged in one venue (rather than our previous three), albeit at a higher cost. Simply, BQ could not compromise its position to deliver stable services when our lease was unsecure with a risk of demolition. Thus the move to the new office sets BQ up for a future of stability for our organisation and efficiencies in operation.

BQ has upgraded more than its office, with upgrades to equipment including phones, computers and operating systems, as the tired old office and operations could be band-aided no longer.

Our membership remains strong, although annual growth was slight. Membership fees have risen for the first time in six years. This was long overdue from a fiscally responsible viewpoint as

costs have risen substantially over that time.

Given the growth in service staff (i.e. staff involved in advocacy and behaviour change programs which are largely self-funded and non-income producing), BQ has run the tightrope between wanting financial return but also doing services which are costly and have a return of achieving our mission of more people cycling more often, whether they become members of our organisation or not.

BQ was involved in the start-up of an adventurous new event for Queensland's hard-core riders – the Peaks Challenge Gold Coast. A venture with partner Bicycle Network, the event saw over 1,000 riders tackle the most challenging and scenic ride imaginable through the mountainous rainforests of the Gold Coast Hinterland. Being a new event, costs were high and returns below expenses, but the capturing of the public's imagination and the future growth of the event is likely to see returns to our organisation in membership, regional awareness of cycling and importantly a new funding source for our services to members in advocacy.

BQ has continued to work with Bicycle Network on other ventures in 2015, with a clear focus to getting more people cycling – from children riding to school, adults riding to work and also in providing new challenge events for both the fearless (Peaks Challenge Gold Coast) to the adventurous (the recent Ride the Night). This was all part of the daily workload for our staff in 2015, and aligned with our strategy of holding excellent varied events to make cycling an attractive activity in a crowded and competitive recreational space.

Generally, with government and councils there have been some great results in projects for cycling getting up. These have been achieved through joint ventures, which has seen state and councils sharing funding, often at the instigation of the State Government to help and encourage



regional councils to submit plans for bike facilities that they otherwise couldn't include, through to great programs. The great results have also been reached through the initiative of councils producing stand-alone projects or as part of road upgrades.

BQ has again increased engagement with people in the cycling world via social media exposure (Facebook, Twitter, Instagram and YouTube), and while feedback can be mixed in these forums as they tend to harbour a vocal negative minority, our growth in followers and highly successful engagement overall has shown the importance of these mediums. It is especially important as our future aim of increasing engagement with younger riders makes it imperative to be active in this space.

BQ worked closely with key health partners to enhance our image and reputation with government, including the Heart Foundation and Diabetes Queensland - two charities who hold similar beliefs in the need for physical activity to counter the greatest threat to our state's well-being – the growth of obesity and inactivity. Increasingly, BQ is active in the health space, and is seen as a contributor to better health through promotion of activity in transport, recreation and lifestyle choices.

BQ acted on its previously stated aim of promoting and developing world's best practice bikeways by increasing engagement with councils and the State Government to make the hard decision to increase the cycling network with segregated bikeways both as part of

Bowen Park), Samford to Ferny Grove Cycle Link Stage 1, Enoggera Creek Bikeway (underpass of Kelvin Grove Rd), Brown Street (Perry Irwin) Bridge at Caboolture.

**Started:** Brisbane Valley Rail Trail (Toogoolawah to Moore), Wynnum to CBD bikeway including Norman Creek Bridge, Mooloolaba to Minyama Separated Bikeway, CBD to Carindale Bikeway, The Veloway 1 Bikeway Stones Corner to Holland Park, Northern Bikeway (Stages 1A2 through Bowen Park, and Stage 2 Lutwyche to Albion), Brassall Bikeway Stage 4, Moreton Bay Rail Link shared path.

**Being planned:** Kingsford Smith Drive Bikeway, the Gateway Upgrade North Bikeway Project, Wynnum Rd Upgrade Bikeway, Northern Bikeway (Albion to Kedron Brook)

Bicycle Queensland is involved in these and many other great projects that will continue to inspire and enhance the lifestyle choices of our community to be healthier, happier and more mobile through cycling.

Ben Wilson

Bicycle Queensland CEO



# Abridged Financial Report

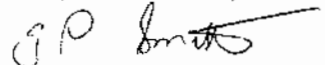
## SUMMARY FINANCIAL STATEMENT YEAR ENDED 31ST DECEMBER 2015 BICYCLE QUEENSLAND INC. ABN: 11 428 868 797

	2015 \$	2014 \$		2015 \$	2014 \$
<b>STATEMENT OF FINANCIAL POSITION</b>			<b>STATEMENT OF COMPREHENSIVE INCOME</b>		
<b>Current Assets</b>			<b>Income</b>		
Cash and cash equivalents	333,324	162,345	Events	1,766,390	2,333,724
Investments	1,662,883	2,201,489	Fundraising & donations	6,394	6,452
Trade and other receivables	137,096	24,753	Interest	63,009	79,267
Inventories	17,755	28,255	Membership	803,056	789,729
Other current assets	81,189	68,057	Other products & services	14,361	8,504
<b>Total Current Assets</b>	<b>2,232,247</b>	<b>2,485,499</b>		<b>2,653,210</b>	<b>3,217,676</b>
<b>Non Current Assets</b>			<b>Expenses</b>		
Property, plant and equipment	148,744	114,625	Audit & legal	5,715	4,300
			Depreciation	53,421	42,516
<b>TOTAL ASSETS</b>	<b>2,380,991</b>	<b>2,600,124</b>	Employee benefits	981,902	962,334
<b>Current Liabilities</b>			Insurance	119,413	182,489
Trade and other payables	116,649	134,725	IT & online	18,740	12,107
Short-term provisions	175,208	212,228	Merchandise	509,531	666,366
<b>Total Current Liabilities</b>	<b>291,857</b>	<b>346,953</b>	Minor equipment purchase	874	533
<b>Non Current Liabilities</b>			Occupancy	93,882	69,955
Long-term provisions	21,897	26,316	Printing and promotion	58,862	66,532
			Supply & service	950,766	1,034,659
<b>TOTAL LIABILITIES</b>	<b>313,754</b>	<b>373,269</b>	Other	23,123	18,021
			Income tax expense	-	-
<b>NET ASSETS</b>	<b>2,067,237</b>	<b>2,226,855</b>	<b>PROFIT/(LOSS)</b>	<b>\$ (159,618)</b>	<b>159,875</b>
<b>STATEMENT OF CHANGES IN EQUITY</b>			<b>STATEMENT OF CASH FLOWS</b>		
Equity as at beginning of period	2,226,855	2,065,980	<b>Cash Flow from Operating Activities</b>		
Profit/(Loss)	(159,618)	159,875	Receipts from customers	2,868,404	3,384,223
<b>TOTAL EQUITY</b>	<b>2,067,237</b>	<b>2,226,855</b>	Interest received	63,009	79,267
			Payments to suppliers and employees	(3,122,842)	(3,047,116)
			Payments to ATO	(92,257)	(120,548)
			<b>Net cash from operating activities</b>	<b>(283,686)</b>	<b>295,826</b>
			<b>Cash Flow from Investing Activities</b>		
			Purchase property plant & equipment	(84,541)	(99,497)
			<b>Net cash from investing activities</b>	<b>(84,541)</b>	<b>(99,497)</b>
			<b>NET INCREASE IN CASH HELD</b>	<b>(368,227)</b>	<b>196,329</b>
			Cash at beginning of financial year	2,364,434	2,168,105
			<b>CASH AT END OF FINANCIAL YEAR</b>	<b>1,996,207</b>	<b>2,364,434</b>

The information on this page is an abbreviated version of the full financial report, which has been audited by Specialised Audit and Assurance Services. If you would like a copy of the full financial statements please write to us at Bicycle Queensland, PO Box 5957, West End QLD 4101.

### Auditors Approval

I have audited the financial statements of Bicycle Queensland Inc. for the year ended 31 December 2015 in accordance with Australian Auditing Standards. In my opinion the information reported in the summary financial statement is consistent with the annual financial report from which it is derived and upon which I expressed an unqualified audit opinion in my report to members, dated 12th March 2016. For a better understanding of the scope of my audit, this report should be read in conjunction with my audit report on the annual financial report.



Gary P Smith (registered company auditor 222045)  
Specialised Audit and Assurance Services

Dated this 12th day of March 2016

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## BICYCLE QUEENSLAND INC. ABN: 11 428 868 797

### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BICYCLE QUEENSLAND INC.

#### Report on the Financial Report

We have audited the accompanying financial report being a special purpose financial report, of Bicycle Queensland Inc., which comprises the statement of financial position as at 31 December 2015, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the Management Committee.

#### Management Committee's Responsibility for the Financial Report

The Management Committee is responsible for the preparation of the financial report and has determined that the basis of preparation described in Note 1, is appropriate to meet the requirements of the Associations Incorporations Act of Queensland 1981 and is appropriate to meet the needs of the members. The Management Committee's responsibility also includes such internal control as the Management Committee determine is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial report.

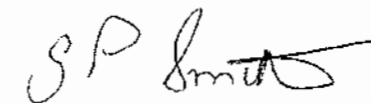
We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial report presents fairly, in all material respects, the financial position of Bicycle Queensland Inc. as at 31 December 2015, and its financial performance and its cash flows for the year then ended in accordance with the accounting policies described in note 1 to the financial statements and the Associations Incorporations Act of Queensland 1981.

#### Basis of Accounting

Without modifying our opinion, we draw attention to Note 1 to the financial report which describes the basis of accounting. The financial report is prepared to assist Bicycle Queensland Inc. to comply with the financial reporting provisions of the Associations Incorporations Act of Queensland 1981. As a result, the financial report may not be suitable for another purpose.



Gary P Smith (reg. co. auditor 222045)  
SAAS Audit Pty Ltd  
Suite 4, 118 Vulture Street  
South Brisbane QLD 4101

Dated this 12th day of March 2016






A special thank you to the following sponsors and partners for their support in 2015:

102.9FM Hot Tomato  
 99 Bikes  
 BikeExchange.com.au  
 Brisbane City Council  
 BrisConnections (AirportlinkM7)  
 Budget Car and Truck Rental  
 City of Gold Coast  
 Cyclecover

Diabetes Queensland  
 Electric Bikes Brisbane  
 Epic Cycles  
 Gourmet en Counter  
 Ground Effect  
 go via network / Transurban  
 Heart Foundation  
 McInnes Wilson Lawyers

Pure Sports Hydration  
 Queensland Government  
 RACQ  
 Santos GLNG  
 SCODY  
 Somerset Regional Council  
 South Burnett Regional Council  
 Toowoomba Regional Council

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