

2016 Annual Report



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President's Report by Bill Loveday

In 2016 Bicycle Queensland continued to consolidate its position as Queensland's peak bike riding advocacy organisation and Australia's second largest advocacy body.



There was good progress on all the aspects of the strategic objectives of BQ. However, as any bike rider knows, there are uphill and downhill, and each year brings challenges and successes.

Bike riding as a social and recreational activity has never been more popular or prolific in the Queensland community. At any given time, there are rides of all types for all forms of bikes happening all around the state. Other forms of individual riding for commuting and pleasure also continue to rise. How we measure these rises in a reliable manner is still complex. We await details of the 2016 census and other snapshot bike counts to give us some indication, but we have to assume these statistics will be underestimates.

BQ retained a strong advocacy presence in both state and local government in 2016. The Management Committee (MC) is pleased that BQ remains the considered voice of bike riders in Queensland. Over 40 years of experience and having a highly professional and motivated advocacy team means real wins for bike riding can be made. Influence can be exercised where BQ is at the table for many important planning, strategy and policy making meetings.

It is also pleasing to see there are lots of other voices out there advocating for bike riders. This only reinforces the strength and numbers of the bike riding community. I see this as healthy pay off for BQ's decades of advocacy, something that has led to this flourishing of a diverse and robust cycling debate.

In 2016, BQ continued to retain a strong membership base although without the anticipated growth. However, the vast majority members continue to be retained over the years. There are challenges in the insurance field with a number of significant

claims made by members recently. The MC recognises the insurance aspect of a BQ membership is a significant benefit to members and is keen to ensure membership remains a good value proposition for continuing and new members.

BQ's events delivered on all objectives of getting more people riding bikes all over Queensland and showing the wider community how much fun it is to ride. Bicycle events help to drive our broader message and also help fund BQ advocacy activities. The challenge for BQ events is the now heavily populated riding calendar in Queensland. While this is actually great for bike riding, in terms of getting more people riding, it does mean the MC is monitoring the costs and benefits of our events to ensure we are getting the best value out of them.

BQ supports infrastructure as the most important, deliverable measure of bike riding improvement. The CEO's report discusses this in more detail. However, the other key behavioural change factor for bike riding is clearly health, especially in relation to

issues of addressing increasing rates of cardiovascular disease and obesity through improved physical activity. BQ continues to build partnerships and collaborations with like-minded health based organisations such as the Heart Foundation and Diabetes Queensland as we have many shared goals.

Other challenges for improvement of bike riding include improving women's participation and achieving a strong national presence. BQ commissioned a Women's Reference Group this year to discuss the issues around women in bike riding. This has given us lots of great ideas to think about. On the national front, we were active in seeking national partnerships with all our state partners, and engaged with Bicycle Network, Australia's biggest bike riding organisation, about ideas for progressing Australia-wide issues.

The BQ Management Committee has been a strong, supportive and focussed team throughout the year. For the first time we achieved an equity of male and female members on the MC in 2016. Management



Riders in the 2016 Brisbane to Gold Coast Cycle Challenge

Committee member Linda Bradby resigned last year and long time member Kieran Lynch has chosen not to stand for another term. I thank them both for their excellent contributions. I would also like to thank the other MC members, Vice President Fergus Hogarth, Treasurer Brendan McGarry, Secretary Jenny Attreed, Katie Panaretto and Eli Breinl for their service.

Thank you to all the supporters, allies and collaborators in making more people ride more often a reality in all state and local government departments, and those other organisations BQ has connections with in the Queensland community. I would also like to thank the many and varied sponsors and supporters of BQ events across the year. We greatly appreciate your efforts and support in all the work we do to promote bike riding.

Once again congratulations to CEO Ben Wilson and BQ's tireless and dedicated team for another great year for bike riding due in large part to all your great work. I also acknowledge and thank our wonderful volunteers who work across many BQ activities and events throughout the year. It is truly inspiring to see what BQ achieves based on all your collective hard work.

To our members who are the key to the continued strength of BQ – thank you for your unwavering support. BQ will continue to work to make Queensland a better place for bike riding for you all.

BQ and bike riding continue to face some steep climbs on the road ahead in 2017. However, the organisation, like a well maintained bike, is well tuned and we have plenty of experience and training in our organisational legs to manage whatever challenges appear.

Yours in cycling,

Bill Loveday
Bicycle Queensland President

Bicycle Queensland 2016 Management Committee

President: Bill Loveday

Vice-President: Fergus Hogarth

Secretary: Jenny Attreed

Treasurer: Brendan McGarry

Committee Members: Kieran Lynch, Katie Panaretto, Eliana Breinl, Linda Bradby (resigned)

Eligible voting members: 12,055



Who we are and what we do

Bicycle Queensland Incorporated is a not-for-profit, community and advocacy organisation. Our mission is to get more people cycling more often.

To achieve this we meet regularly with politicians and planners to persuade them to improve cycling facilities in Queensland. We also run events to get more people cycling more often.

These events include Bike Week, the Great Brisbane Bike Ride (including the Coot-tha Challenge), Peaks Challenge Gold Coast, the nine-day Cycle Queensland Adventure Tour, the Brisbane to Gold Coast Cycle Challenge and Ride2Work and Ride2School days.



Highlights of 2016

Keeping the organisation healthy

- 17,436 members
- A membership retention rate of over 78%
- Increased engagement in social media including 14,250 followers on Facebook, over 3,800 on Twitter and over 2,400 on Instagram
- Worked in conjunction with Bicycle Network to deliver Peaks Challenge Gold Coast

Cycling in the community

- Continuing partnership with Bicycle Network to deliver national Ride2Work and Ride2School programs around Queensland
- Ride2Work engagement with CBD and inner-city businesses, running lunchtime seminars and safety sessions
- A spread of Queensland councils holding a range of events and activities for National Ride2Work Day
- Gold Coast, Ipswich and Sunshine Coast Active School Travel programs continuing despite the loss of federal funding
- Forging partnerships with other community organisations such as the Heart Foundation and RACQ to raise awareness of the need for governments at all levels to invest more in bicycle infrastructure
- Principal Cycle Network Plans delivered in partnership with regional councils throughout Queensland
- Bicycle Queensland's design for Brisbane's first substantial segregated on-road Bikeway (Gabba to Goodwill Bikeway) adopted by council

CEO's Report by Ben Wilson

The world is a changing fast and Bicycle Queensland has been changing with it. This year saw our organisation, our events and our outreach achieve new heights, and the challenges to maintain this growth have been ongoing.



However, our key indicators remained strong, namely with government investment in bikeways, positive community traction in the cycling space, good relations with like-minded and formally non-like-

minded organisations and a strong, secure place for BQ and cycling in our state's community.

BQ has now fully settled in to our great new premises. Occupying a substantial building in inner-city West End offers an ideal platform for BQ's presence in the community, as it is easily accessible for members, bureaucrats, stakeholders and the media.

Bicycle Queensland has had a continuation of manageable but higher costs from its expansion in 2016 due to acquiring new premises, undergoing fit-outs, staff increases (peaking at 13 full-time equivalent – a record high), and consolidation of nearly all our equipment under one roof. BQ gained tenants midyear renting the vacant top-half offices in our building, making ongoing costs from the move stable and under control. However, due to these costs and some disappointment with event returns, BQ recorded negative financial year in 2016.

We continue to hold a very healthy membership level of over 17,500, but increased growth is proving illusive. Our long overdue fee rise was fiscally responsible but has added a challenge to maintaining renewals as the community is financially strained in these tight times. We continue to maintain our reputation for great events, great membership services and great performance with government support and funding for cycling. But this brave new world has seen a proliferation of new cycling events. It has also been an incredibly tight state government political situation where stability cannot be taken for granted, yet a stable pro-active policy towards cycling has remained.

Our staff have enjoyed the best working conditions in the history of our organisation, but that is an expectation of our times as a workplace that new staff desire. The staff and office growth pattern will have to be managed carefully in 2017. While our total financial position is very strong, consecutive negative years are best avoided if smarter ways of doing our business can be found. That is our intention.

BQ's joint venture with the Bicycle Network to run the Peaks Challenge Gold Coast event produced a fantastic day again, but with a substantial decline in numbers (down to 650). Consequently, its viability is being reviewed. This elite challenge event was an anticipated growth area, so the halving of numbers in a single year presents a great organisational challenge.

BQ has continued to work with Bicycle Network on various programs to increase cycling participation in the wider community, particularly through the Ride2School and Ride2Work programs, in addition to our own Queensland Bike Week activities. We strived to make our events as user-friendly as possible, always with a view to securing new riders. This has met with mixed success. Behaviour change remains a difficult area in

our community and national data indicates a slowing of cycling uptake across the nation.

We spent considerable time and energy examining strategies to boost women's



Bicycle Queensland was successful in obtaining a Community Benefit Fund Grant for 3 electric bikes and transport trailer as part of its Ride2Work and Women Cycling More Often Program.

participation in bike riding through a Women's Cycling Sub-Committee. Their findings are being woven into the operations of BQ moving into 2017.

State-wide, the government's commendable program of offering shared



Lord Mayor Graham Quirk announced \$100 million commitment to expand Brisbane's cycling network, with 35 new bikeways, including the Gabba to Goodwill Bridge Bikeway project.

funding to all regional Queensland councils, as part of a new policy introduced in 2016, has seen new cycleways being funded and, more importantly, new councils putting up their hands to design key bikeways. If approved, such projects receive 50% funding from the state. This has stimulated even small councils to think about cycling and where they can implement it in their shires. BQ is pleased to support and be a stakeholder in this process.

BQ maintained a strong dialogue with the community and stakeholders through various communication channels and forums. As well as publishing information to members via our traditional print form (rideQ members' magazine) and our regular monthly E-news, there was engagement through all forms of social media, with a big following amongst our members and friends who are increasingly active on these platforms.

But one area of concern in rider services has been with regards to riders' incidents on roads and paths, ranging from questions about road rules, infrastructure planning and design, and the worst scenarios, concerning the fallout from collisions or falls. This area of engagement with members has grown in 2016 and is a concern as it is BQ's objective to normalise cycling as a routine behaviour in our community. Our insurance claims are growing, raising questions about riders' safety. A compelling recurring factor in injury incidents is speed. Regardless of who is in the 'right', the rider can be hurt simply due to a lack of time or opportunity to avoid a conflict with another party or even by failing to maintain balance. This will be an area for further attention in 2017.

BQ's major achievement in 2016 was successfully lobbying for our capital's first major on-road segregated bikeway which we called the Gabba to Goodwill Bridge Bikeway Project. At the 2016 Brisbane City Council elections, all political parties were engaged and agreed to this in principal. The incumbent (then and now) Brisbane administration has accepted this project, with construction due to start shortly and be completed by early 2018. Officially titled the Woolloongabba Bikeway Project, this project will see the first substantial transfer of inner-city road space from motorists to cyclists, and its acceptance has been a high point for cycling across the state in terms



Member for Brisbane Central Grace Grace with Bicycle Queensland CEO Ben Wilson and Minister for Main Roads Mark Bailey at the opening of the North Brisbane Bikeway.

of recognizing world's best practices and a sensible reallocation of road-space to provide for cycling.

The Sunshine Coast, Cairns and City of Gold Coast councils have also planned or implemented these same practices in smaller projects.

BQ remains committed to providing a sensible and rational voice to all levels of government and councils, urging the construction of more cycling facilities whether as stand-alone projects or as part of major road or other upgrades. We believe investments in infrastructure are dollars well spent as they will result in more people cycling more often.



River Esplanade, Mooloolaba

Here's a snapshot of projects from 2016:

Completed:

- Brassall Bikeway Stage 4
- Moreton Bay Rail Link shared path (Petrie to Kippa Ring)
- North Brisbane Bikeway (Gilchrist Avenue to Bowen Park, through Bowen Park, and to McDonald Rd, Windsor)
- Norman Creek Bridge
- Mooloolaba to Minyama Separated Bikeway Stage 1

Started:

- Mooloolaba to Minyama Separated Bikeway Stage 2
- Veloway 1 Stage D (O'Keefe St to Lewisham St)
- Gateway Upgrade North Bikeway
- Kingsford Smith Drive Bikeway
- Kingaroy to Kilkivan Rail Trail

Ben Wilson

Ben Wilson

Bicycle Queensland CEO

Abridged Financial Report

SUMMARY FINANCIAL STATEMENT YEAR ENDED 31ST DECEMBER 2016 BICYCLE QUEENSLAND INC. ABN: 11 428 868 797

	2016 \$	2015 \$
STATEMENT OF FINANCIAL POSITION		
Current Assets		
Cash and cash equivalents	130,295	333,324
Investments	1,992,747	1,662,883
Trade and other receivables	13,304	137,096
Inventories	15,081	17,755
Other current assets	31,834	81,189
Total Current Assets	2,183,261	2,232,247
Non Current Assets		
Property, plant and equipment	108,684	148,744
TOTAL ASSETS	2,291,945	2,380,991
Current Liabilities		
Trade and other payables	148,650	116,649
Short-term provisions	168,121	175,208
Total Current Liabilities	316,771	291,857
Non Current Liabilities		
Long-term provisions	24,574	21,897
TOTAL LIABILITIES	341,345	313,754
NET ASSETS	1,950,600	2,067,237
STATEMENT OF CHANGES IN EQUITY		
Equity as at beginning of period	2,067,237	2,226,855
Profit/(Loss)	(116,637)	(159,618)
TOTAL EQUITY	1,950,600	2,067,237

The information on this page is an abbreviated version of the full financial report, which has been audited by Specialised Audit and Assurance Services. If you would like a copy of the full financial statements please write to us at Bicycle Queensland, PO Box 5957, West End QLD 4101.

Auditors Approval

I have audited the financial statements of Bicycle Queensland Inc. for the year ended 31 December 2016 in accordance with Australian Auditing Standards. In my opinion the information reported in the summary financial statement is consistent with the annual financial report from which it is derived and upon which I expressed an unqualified audit opinion in my report to members, dated 2017. For a better understanding of the scope of my audit, this report should be read in conjunction with my audit report on the annual financial report.


Gary P Smith (registered company auditor 222045)
Specialised Audit and Assurance Services

	2016 \$	2015 \$
STATEMENT OF COMPREHENSIVE INCOME		
Income		
Events	1,782,833	1,766,390
Fundraising & donations	5,240	6,394
Interest	53,316	63,009
Membership	860,204	803,056
Other products & services	22,078	14,361
Total Income	2,723,671	2,653,210
Expenses		
Audit & legal	4,700	5,716
Depreciation	73,295	50,421
Employee benefits	1,150,273	981,901
Insurance	131,008	119,413
IT & online	14,123	18,740
Merchandise	481,252	509,531
Minor equipment purchase	656	874
Occupancy	132,228	96,681
Printing and promotion	66,021	58,662
Supply & service	776,285	950,766
Other	10,467	20,123
Income tax expense	-	-
Total Expenses	2,840,308	2,812,828
PROFIT/(LOSS)	\$ (116,638)	\$ (159,618)
STATEMENT OF CASH FLOWS		
Cash Flow from Operating Activities		
Receipts from customers	2,956,473	2,868,404
Interest received	53,316	63,009
Payments to suppliers and employees	(2,757,462)	(3,122,842)
Payments to ATO	(92,257)	(92,257)
Net cash from operating activities	160,070	(283,686)
Cash Flow from Investing Activities		
Purchase property plant & equipment	(33,434)	(84,541)
Proceeds property plant & equipment	199	-
Net cash from investing activities	(33,434)	(84,541)
NET INCREASE IN CASH HELD	126,636	(368,227)
Cash at beginning of financial year	1,996,207	2,364,434
CASH AT END OF FINANCIAL YEAR	2,122,843	1,996,207

Dated: 14/3/17

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BICYCLE QUEENSLAND INC. ABN: 11 428 868 797

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BICYCLE QUEENSLAND INC.

Report on the Financial Report

Opinion

We have audited the accompanying financial report, being a special purpose financial report of Bicycle Queensland Inc. (the Association), which comprises the statement of assets and liabilities as at 31 December 2016, the income statement, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and management's assertion statement.

In our opinion, the accompanying financial report presents fairly, in all material respects, the financial position of the Association as at 31 December 2016, and of its financial performance and its cashflows for the year then ended in accordance with the financial reporting requirements of the Associations Incorporation Act (QLD) 1981 (as amended by the Associations Incorporation and Other Legislation Amendment Act (QLD) 2007).

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Association in accordance with the auditor independence requirements of the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter - Basis of Accounting

We draw attention to Note 1 of the financial report, which describes the basis of accounting. The financial report is prepared to assist the Association comply with the financial reporting provisions of the Associations Incorporations Act of Queensland 1981. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

Responsibilities of Management and Those Charged with Governance

Management is responsible for the preparation and fair presentation of the financial report in accordance with the Associations Incorporation Act (QLD) 1981 (as amended by the Associations Incorporation and Other Legislation Amendment Act (QLD) 2007), and for such internal control as management determines is necessary to enable the preparation of the financial report is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: http://www.auasb.gov.au/auditors_files/ar3.pdf. This description forms part of our auditor's report.



Gary P Smith (reg. co. auditor 222045)
SAAS Audit Pty Ltd
Suite 4, 118 Vulture Street
South Brisbane QLD 4101

Dated: 14/3/17



A special thank you to the following sponsors and partners for their support in 2016:

99 Bikes
Brisbane City Council
Budget Car and Truck Rental
Diabetes Queensland
Epic Cycles
Fraser Coast Regional Council

Gold Coast City Council
Ground Effect
Gympie Regional Council
go via network
Heart Foundation
McInnes Wilson Lawyers

Moreton Bay Regional Council
Queensland Government
RACQ
Science in Sport
SCODY

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