

Cycling is the road to recovery

Before COVID-19, **800,000** people across Queensland cycled every week - with higher than average participation rates occurring in **Mackay, Gladstone and Cairns**.

THE IMPACT OF COVID-19

- Cycling has increased **300%** in popularity during COVID-19 as it provides a way for people of all ages to remain connected to their community and maintain physical and mental health.
- The pandemic highlighted that cycling is one of the **safest forms of transport**.
- Shared pathways and cycling routes across the state have had their capacity tested with some counters indicating an **80-130% increase**.
- **81%** of new riders wanted to keep riding their bikes for health, recreation, and transport after the pandemic.

A commitment of \$22m from the Economic Recovery Strategy would go a long way to supporting the safety of a greater number of Queenslanders to stay active and commute to work and study by bike.



Bike sales up **400%** with standout items including kids' bikes and helmets

Ferry Grove State School bike racks overflowing.



\$22 Million =



1. Accommodating for the increase in cycling in public spaces and workplaces

- Building and investing in vital infrastructure - fast-tracking the delivery of the state's Principle Cycle Network Plan and harnessing the benefits of Federal Funding Infrastructure grants for LGA's - to be delivered in 20/21 FY.
- As more people return to work by bicycle, support for workplace and facility managers to facilitate this process - assistance with bike parking/racking facilities, installing electric bike charging points, active transport salary packaging to support bike purchases and vouchers for essential education and training.



2. Supporting new cyclists to continue riding

- Develop riders confidence through bicycle maintenance vouchers for access to essential basic skills training to ensure bicycles are kept in good, safe working order.
- Implement Bicycle Queensland's "Bike Friendly Town" Tourism Plan to assist small business and the tourism sector to build a new tourism asset - future-proofing for the growing domestic and international cycle tourism market.



3. Helping new cyclists to be safe through education

- Providing bicycle safety training and education - rules, signage, safe passing, signalling and understanding road/shared path user interactions and etiquette.