



SANTA'S BIKE BUYING GUIDE

Santa is always impressed with the wide range of bikes gifted to lucky children when delivering presents worldwide. Mrs Clause has even arranged a magic e-bike that flies to help Santa shed extra kilograms (Santa claims it would put the reindeer out of a job). He wants to let parents know how he chooses the perfect bike for each child.

1. Santa tries to select a bike that is a suitable weight for the child. He wants the child to move the bike around quickly and reach all the components.
2. He uses his elves to do some research, and they visit local bike stores to get some great advice from seasoned professionals (Santa doesn't know everything about bikes!) Some elves even go undercover and research second-hand bikes (Gumtree and Bicycle Market Place) as they can be a more affordable option, but he does his research and checks the bikes carefully.
3. He selects the right size bike by choosing wheels suitable for the child's age.



12" WHEEL	14" WHEEL	16" WHEEL	20" WHEEL	24" WHEEL	26" WHEEL
AGE 2-3	AGE 3-4	AGE 4-6	AGE 6-8	AGE 7-9	AGE 9-11
HEIGHT					
85cm – 100cm	95cm – 110cm	100cm – 120cm	100cm – 130cm	115cm – 135cm	130cm – 145cm

4. Santa knows what style of riding the child wants to do. He gets a BMX bike for Andrew, who wants to race, an all-rounder bike for Katie, who is just learning to ride and a strider bike for little Johnny, who has only been walking for 8 months.
5. Most importantly, Santa values safety and makes sure that the bike comes with an Australian approved (2063) helmet, reflectors, and good working brakes. Santa encourages the community to follow Bicycle Queensland's helmet fitting and ABC bike check videos on YouTube to get strategies to keep children safe this summer holiday.

Love from,
 Arwen Sindarin
 Community Safety Officer Elf
 Santa's Cave, North Pole 9999

