



Bicycle Queensland Limited Sustainability Policy

Effective date 25/03/2025

1. Purpose

Bicycle Queensland (BQ) is committed to promoting sustainability through its operations, events, advocacy, and partnerships. As the leading organisation advocating for cycling in Queensland with a strong focus on sustainable and active transport, BQ recognises the environmental, social, and economic benefits of sustainable practices. BQ seeks to integrate these principles into all aspects of its work.

By embedding sustainability into all aspects of its operations, BQ aims to lead by example and inspire positive change across Queensland.

2. Scope

This policy applies to all BQ activities, including:

- Organisational operations
- Events, both single-day and multi-day, across Queensland
- Advocacy
- Promotional campaigns
- Partnerships with businesses and sponsors.

3. General guidelines

BQ aims to:

1. Promote active and sustainable transport and support the move towards Net Zero transport: Advocate for cycling and other sustainable modes of transport to reduce carbon emissions and improve community health.
2. Minimise environmental impact: Reduce waste, conserve resources, and promote environmentally responsible practices in all operations and events.
3. Engage in ethical and sustainable partnerships: Work with businesses and organisations that share a commitment to sustainability.
4. Foster social responsibility: Support local communities and create inclusive, accessible, and environmentally conscious events and initiatives.

4. Key actions:

a. Organisational operations

- Office practices:
 - Reduce paper use through digital-first communication and record-keeping.
 - Promote energy efficiency and recycling in the workplace.
 - Encourage use of sustainable transport options
- Travel:
 - Use bikes and/or micromobility as a first option for travel is appropriate
 - Encourage active and public transport or carpooling for staff and volunteers.
 - Preference electric vehicles if car travel is required
 - Limit unnecessary travel by using virtual meeting technology.

b. Events

- Waste management:
 - Wherever possible, minimise single-use plastics by providing reusable or compostable alternatives.
 - Wherever possible, provide and encourage use of recycling facilities at event venues.
 - Encourage participants to bring reusable bottles, cups, and utensils.
- Energy use:
 - Use renewable energy sources where possible (e.g., solar-powered lights).
 - Minimise fuel use by prioritising local suppliers and transport logistics.
- Carbon offsetting:
 - Calculate and offset and/or publish emissions from event operations, including participant travel.
 - Where appropriate, integrate sustainable activities that raise awareness of sustainability and community issues, such as tree-planting or visits to culturally-significant areas.
- Sustainable transport:

- Investigate and promote cycling and public transport options for participants and staff attending events.

c. Advocacy

- Advocate for cycling infrastructure and policies that reduce dependence on cars and promote sustainable transport options.
- Collaborate with government and organisations to improve cycling accessibility and safety.

d. Partnerships

- Engage with businesses that demonstrate a commitment to sustainability.
- Prioritise suppliers and partners that use ethical sourcing, sustainable materials, and fair labour practices.
- Incorporate sustainability measures into partnership agreements, ensuring mutual alignment with BQ's sustainability goals – for example, using digital promotions rather than paper-based collateral.
- Lead by example by incorporating sustainability messaging in appropriate promotional materials and campaigns.

e. Community engagement

- Education:
 - Collaborate with community stakeholders to run workshops and events on safe cycling, sustainable practices, and bike maintenance.
 - Share success stories of cycling initiatives and highlight how cycling contributes to sustainability.
- Local impact:
 - Support grassroots cycling projects that improve active transport for communities.
- Membership engagement:
 - Use member newsletters and events to inspire sustainable behaviours, including tips on eco-friendly cycling gear and reducing their own cycling-related carbon footprint.

Implementation and review

- Accountability: The CEO and BQ Directors are responsible for ensuring this policy is implemented and maintained.
- Monitoring and reporting:
 - Appropriate metrics, which may include waste management, participation in sustainable transport, and awareness of BQ sustainability, will be collected via post-event and annual surveys and evaluated.
 - These metrics on sustainability initiatives will be reported annually in BQ's annual report.

This policy will be reviewed biennially to ensure it reflects current best practices and aligns with emerging sustainability best practice.


Alton Twine (May 20, 2025 08:43 GMT+10)








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Final Audit Report

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