

Terms and Conditions – World Bicycle Day 2025 Promotion

1. Name of promotion

- a. The name of the promotion is 'World Bicycle Day 2025'.

2. Promotion details

- a. The promotion is a discount of 25% off new annual Bicycle Queensland memberships. Refer to the eligibility requirements in clause 5.
- b. The discount is obtained by using the promotional code **BIKEDAY25** (refer clause 4) during the promotion period (refer clause 3).
- c. The promotion is not available to any other Bicycle Queensland membership purchased.
- d. The promotional code cannot be applied retrospectively to memberships purchased during the entry period.
- e. Bicycle Queensland's membership terms and conditions apply to memberships purchased using the promotional code. These are available on our [website](#) and on the join form, and must be agreed to prior to making payment.

3. Promotion period

- a. The promotion period commences at 00:01 AEST on Tuesday 3 June 2025 and closes at 23:59 AEST on Sunday 8 June 2025.

4. How to obtain the promotional discount

- a. The promotional discount is obtained by using the code **BIKEDAY25** during the promotion period (refer clause 3).
- b. The promotional code can be used online at www.bq.org.au by clicking the 'join' button.
 - i. The promotional code must be entered on the payment page.
 - ii. The promotional code is case sensitive.
 - iii. After entering the promotional code click the 'apply' button.
 - iv. Check the amount paid is reduced by 25%.
 - v. Enter Visa or Mastercard debit or credit details and click the 'submit' button.
 - vi. Please note that being connected to the internet via a VPN may prevent your payment from being processed online, and we recommend you call our office to join.
- c. The promotional code can also be used when joining over the phone during office hours (8:30 am to 4:00 pm Monday to Friday) on 07 3844 1144, during the promotion period. You must advise staff to use the code prior to providing your payment details and the payment being processed.

5. Eligibility

- a. The promotion is available to anyone who does not have a current Bicycle Queensland membership during the promotional period.
- b. Anyone who does not meet the criteria above will have the duration of the discounted membership purchased reduced by 25%, i.e. from 12 months to 9 months. Bicycle Queensland will email ineligible purchasers to advise the change in their membership duration and the reason.