

## Terms and Conditions – World Bicycle Day 2026 Promotion

### 1. Name of promotion

- a. The name of the promotion is 'World Bicycle Day 2026'.

### 2. Promotion details

- a. The promotion is a discount of 30% off new annual Bicycle Queensland memberships. Refer to the eligibility requirements in clause 5.
- b. The discount is obtained by using the promotional code **WBD30** (refer clause 4) during the promotion period (refer clause 3).
- c. The promotion is not available to any other Bicycle Queensland membership purchased.
- d. The promotional code cannot be applied retrospectively to memberships purchased during the entry period.
- e. Bicycle Queensland's membership terms and conditions apply to memberships purchased using the promotional code. These are available on our [website](#) and on the join form, and must be agreed to prior to making payment.

### 3. Promotion period

- a. The promotion period commences at 00:01 AEST on Wednesday 3 June 2026 and closes at 23:59 AEST on Sunday 7 June 2026.

### 4. How to obtain the promotional discount

- a. The promotional discount is obtained by using the code **WBD30** during the promotion period (refer clause 3).
- b. The promotional code can be used online at [www.bq.org.au](http://www.bq.org.au) by clicking the 'join' button.
  - i. The promotional code must be entered on the payment page.
  - ii. The promotional code is case sensitive.
  - iii. After entering the promotional code click the 'apply' button.
  - iv. Check the amount paid is reduced by 30%.
  - v. Enter Visa or Mastercard debit or credit details and click the 'submit' button.
- c. The promotional code can also be used when joining over the phone during office hours (8:30 am to 4:00 pm Monday to Friday) on 07 3844 1144, during the promotion period. You must advise staff to use the code prior to providing your payment details and the payment being processed.

### 5. Eligibility

- a. The promotion is available to anyone who does not have a current Bicycle Queensland membership during the promotional period.
- b. Anyone who does not meet the criteria above will have the duration of the discounted membership purchased reduced by 3 months, i.e. from 12 months to 9 months. Bicycle Queensland will email ineligible purchasers to advise the change in their membership duration and the reason.