

2026

ANNUAL REPORT

ENCOURAGING MORE PEOPLE TO RIDE, MORE OFTEN



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ACKNOWLEDGEMENT OF COUNTRY

Bicycle Queensland acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples.

WHO WE ARE

Bicycle Queensland (BQ), previously known as The Bicycle Institute of Queensland (BIQ), was founded in August 1978 by cycling enthusiasts with planning and architectural backgrounds, committed to improving cycling conditions in Queensland.

Despite changing its name to Bicycle Queensland, our core mission remains consistent: fostering more riders, bicycle user groups, bikeways, and effective advocacy with politicians. Starting with around 100 members in the 1980s, BQ has grown into Queensland's peak body for bike riding, with a strong presence in government, media, industry and the community.

Through persistent lobbying and constructive relationships with governments, cycling has gained recognition as a sustainable transport mode and a popular recreational activity. BQ has been instrumental in shaping critical infrastructure projects across Queensland and continues to partner in leading cycling events.

By partnering with Bicycle User Groups (BUGs) across Queensland, BQ advocates on behalf of more than one million Queenslanders who ride for recreation and transport in a typical week. Today, Bicycle Queensland gives riders peace of mind worldwide through membership insurance, advocates for a safer and more accessible riding network, and grows a community that champions riding for transport, recreation and sport.



OUR BELIEFS

At Bicycle Queensland, we believe that when more people have access to the joy of riding a bike or scooter for recreation or transport:

- People are happier and healthier.
- Transport is easier, more sustainable and affordable.
- Communities are more relaxed and better connected.

OUR VISION

Our vision is to see more Queenslanders riding more often. This is achieved through the power of our members, the partnerships we build across communities, businesses and like-minded organisations, and our advocacy for good active transport policy with governments.

OUR MISSION

We support bike and scooter riders through insurance and other member services; we bring people together and promote bike riding through events and projects; and we work to achieve sustainable cities and towns through active transport. We are riding bikes, having fun and changing the world.

OUR VALUES

Optimism, Integrity, Professionalism, Excellence, Fun



FROM THE CHAIR

What a year! Well it has been quite a cracking year at Bicycle Queensland – a time of change, campaigning, events and advocacy – but a big year our organisation has handled well thanks to the leadership of our CEO, the commitment of our small team, the professionalism of our board and the heart and practical help of our members and friends.

In September last year after an open recruitment process, the board appointed Dr Matt Burke, previously a Professor of Transport Planning at Griffith University and a long time friend of BQ, as CEO. I thank interim CEO Liana Heath for her grace and stewardship in the months before Matt's arrival, and commend Matt for having hit the ground running with a strategic review of the organisation, and for the deep understanding of BQ's history, spirit and purpose which he brings.

In August, October and April BQ put on great mass events including a Brisbane Valley Rail Trail ride in partnership with the very capable folk at the BVRT Users' Association, a successful Ride to Work Day and a tremendous Weekend at Pomona. We also played key roles in supporting the Brisbane to Gold Coast ride and the Ipswich 100. Our members are wonderful people and our events are always fun and full of camaraderie.

In March this year the Queensland Government surprised the cycling community with the introduction – without consultation - of an e-bike Bill which effectively conflated safe legal e-bikes with the dangerous e-motos allowed into the country by the Federal Government since 2021. While BQ had no problem with an e-moto crackdown – and indeed had been calling for one since 2024 - the draft bill cracked down on safe e-bikes despite there being no evidence to the Parliamentary Inquiry that they were the source of safety problems.

On behalf of its members – many of whom ride compliant e-bikes for recreation and transport, BQ conducted an excellent campaign. Working with bicycle user groups (BUGs – the affiliated local bike groups around the state), partners like the Bicycle Industry Association, members and the organic network of concerned people across Queensland, BQ pushed back on the government's proposed legislation which would have made tens of thousands of safe legal e-bikes retrospectively illegal without compensation and prevented people with a disability from riding e-bikes. We weren't 100% successful – the government has banned safe legal e-bikes for under 16s and introduced licensing for e-bike riders (something we stridently oppose) but our campaign saved around 200,000 existing legal bikes, forced carve-outs including for rail trails and prompted an exemption pathway for people who use e-bikes because a medical condition prevents them from driving.

As someone who has been involved with bikes (as a rider, recreational racer, one time Transport Minister and advocate) for 40 years, my real concern is that the laws are just another manifestation of an upside down approach to transport and cities policy – where we regulate - or through simple inaction push out, bikes – and create busy, unhealthy cities because we accept without question that even for simple journeys like kids getting to school, cars will be the only serious transport option.



We know from our own lived experience and from the experience of cities around the world (most recently the Olympic city of Paris) that things can be better. In the year ahead, BQ will bring more people together to share the joy and camaraderie of riding through a scaled up events program. At the same time, we will improve the strategic effectiveness of our advocacy; working with BUGs to secure local solutions on blackspots and missing links while also campaigning for the big changes – like a genuine Olympic active transport network and (with interstate colleagues) greater federal focus on active transport policy, which will make a meaningful difference in our towns and cities.

The BQ board are volunteers; we do it for the love, not the money. I wish to thank board colleagues including Deputy Chairs Miles Vass and Craig Sydney and members Paul Heymans, James Johnson and Sian Keast, while also acknowledging Emily Hilton, Jason Mitchenson and Richard Buning, three directors who left us this year. I particularly want to thank our members. BQ is a wonderful organisation – something we have all built together over many years. The role it plays in creating a better Queensland is worth our collective contribution.

Yours sincerely,

Hon Rachel Nolan

Chair

Bicycle Queensland

FROM THE CEO

I'm really pleased that Bicycle Queensland is more profitable, running more events, and working harder on advocacy, than we have been in years. Our board, our staff and our volunteers have put in a lot of hard work to effect this turnaround.

Operationally, we significantly exceeded our 2025/26 budget forecast and goals. Membership has grown well past 12,000. We successfully delivered our work program for the Queensland Department of Transport and Main Roads (TMR), including Her Ride women's cycling skills programs, regional cycling events and more. A staff organisational review has broadened our staffing skillsets and right-sized our payroll. The BQ office moved to a new larger space in Sports House helping us bring our stores in-house and exit expensive external storage.

Queensland's e-mobility laws was our major advocacy focus. We didn't get all we wanted in changes to the awful draft Bill. The age and car-drivers-license requirements that we still oppose are now in force. Based on reports from schools, we estimate ten thousand Queensland children and young people have stopped riding to school. But we did save everyone's safe, legal e-bikes. We did get carve-outs for riders with a disability and for mountain bike trails, national parks and rail trails. We did kill off the downright dangerous 10km/h on shared paths law that the Bill itself said was designed to push us on-road into car traffic. I again want to thank all the Bicycle User Groups, BQ members, the independent bike shops and the like-minded road safety organisations that joined our campaign. Everyone who wrote letters and submissions, joined the protest rides, and made a difference.

The other lowlight was the death of our member, Keith Nicholson, taken out by a ute crossing a bike lane, for which the offending driver received no criminal conviction. We've exhausted our avenues for appeal on Keith's case. But we will now be trying to stop Councils installing slip lanes across bicycle lanes or on Principle Cycle Network routes. We want Keith's death to lead to a major change in engineering practice across this state, and across Australia.

More pleasing were our partnerships. Bicycle Queensland has developed a great partnership with Lions Brisbane West for their long-running Ipswich 100 event, while partnerships with MS Queensland, Mater, Ground Effect Cycling Clothing, PieProof Helmets and bike retailers continue to flourish.

My personal highlight of 2025/26 was the BQ Weekend at Pomona. I got to meet lots of members, we tried a new low-cost event model, and everyone had a great time. You'll be pleased that the BQ Weekend at ... events will be plentiful in the years ahead. We're also adding more family rides (i.e. Hallowheelin') and other cycling events to the BQ calendar.



BQ is shortly launching our new website, with a cleaner look and feel and a lot more operability. We've purchased new software that will allow us to campaign, fundraise and do advocacy much better. That's both for state-wide campaigns, but also for important local campaigns.

We will use our new website to launch two big advocacy campaigns: one on cycle safety throughout Queensland, another on cycling infrastructure provision. These are both in-development. Importantly, we will be setting up structures that will allow you to support and donate to BQ's activities in ways that are tax-deductible for the first time.

BQ has also just signed off a new agreement with TMR for the period 2026-28. This will provide for new and improved Her Ride activities, including short-form workshops and ride training; expansion of our trial of Bike Park at our largest sports stadiums; development of new 'congestion-busting' riding resources to help commuters, uni students and more find ways to get through Queensland cities; and, support four more BQ Weekend at ... events. It should be a good year ahead.

Dr Matthew Burke
CEO
Bicycle Queensland

BQ COMMUNITY

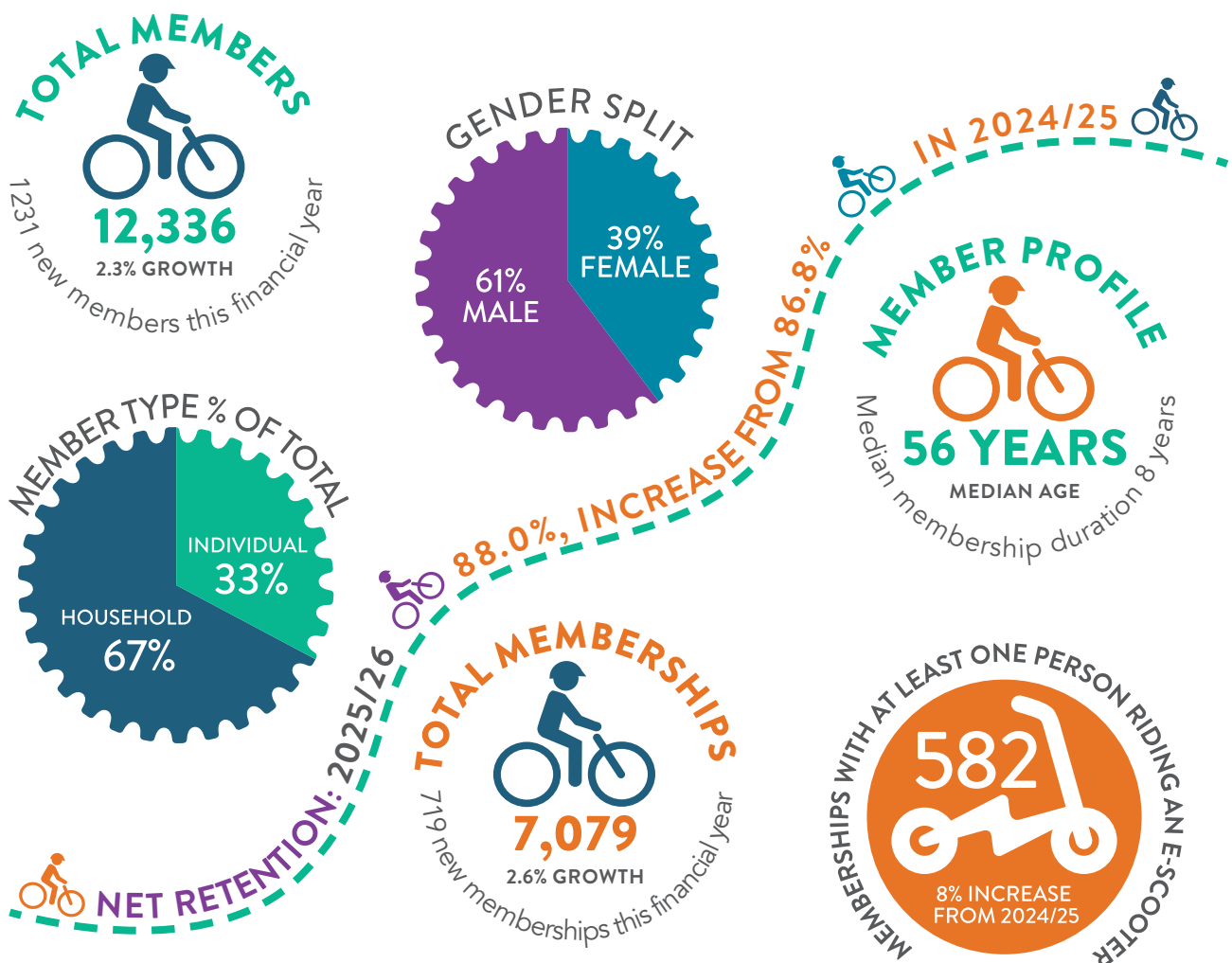
The Bicycle Queensland community is united by the belief that life is better on a bike. While members ride for health and fitness, recreation, fun or transport, they all share a passion for making Queensland a better place to ride.

Our community spans every corner of the state and every stage of life, from daily commuters and weekend recreational riders to gravel explorers, mountain bikers, road cyclists and families introducing the next generation to riding. They are experienced advocates, enthusiastic volunteers, event participants and everyday ambassadors who know that every bike ride contributes to healthier people, stronger communities and a more livable Queensland.

Bicycle Queensland members are highly engaged, ride regularly and value practical benefits alongside purposeful advocacy. Our members want safer infrastructure, sensible policies and a strong, respected voice representing riders at every level of government. Just as importantly, they value belonging to a community that celebrates riding in all its forms.

Our community includes Bicycle User Groups (BUGs) and other community groups who actively work with BQ on social events, rides and advocacy projects around the state.

The BQ community demonstrates that riding is far more than a sport, hobby or mode of transport. Riding is a practical, positive and enduring way to connect people and places across Queensland.



BICYCLE USER GROUPS

Bicycle user groups (BUGs) are local, community-led groups that bring riders together and advocate for safer, more accessible places to ride. They are also essential local advocacy partners for Bicycle Queensland, bringing detailed knowledge of the issues affecting riders in their communities and helping BQ turn statewide advocacy into action at a local level.

During 2025–2026, BQ strengthened its engagement with BUGs across Queensland, building a network that works both ways. BUGs help BQ understand the priorities, challenges and opportunities facing riders in communities across the state, while BQ provides a stronger statewide platform to amplify local issues and support coordinated advocacy.

The value of these relationships was particularly evident during the debate over Queensland's proposed e-mobility legislation. BUG members committed countless volunteer hours to reviewing proposals, engaging with their communities, contacting elected representatives and helping riders understand what the proposed changes would mean. Working alongside BQ, this local effort helped build a strong, informed and coordinated response to the legislation initially tabled.

Strong local voices make for stronger statewide advocacy. By working closely with BUGs, BQ can better represent the diversity of Queensland's riding communities while giving local advocates greater support and reach where it matters most.



OUR YEAR IN ACTION

ADVOCACY

The 2025–26 financial year marked a return to sustained, high-profile advocacy for Bicycle Queensland, with BQ leading conversations on some of the biggest issues facing riders across the state.

Queensland's e-mobility reforms became the defining advocacy issue of the year. BQ fought for action on unsafe, high-powered electric motorbikes being sold as e-bikes. We worked extensively with government, media, industry and advocacy partners when proposed reforms also threatened to restrict safe, legal e-bikes and their users. Not all our recommendations were reflected in the final legislation, yet BQ remains a leading voice for safe, legal e-bikes.

Our advocacy extended across Queensland's transport and active transport networks. BQ continued campaigning for the reinstatement of key sections of the Logan and Gold Coast Faster Rail project which have been dropped during detailed design. BQ supported new separated cycling infrastructure and called for stronger walking and cycling investment in State and Federal budgets.

We welcomed the Queensland Government's \$3.5 million commitment to upgrades on the Brisbane Valley, Boyne Burnett Inland, Bundaberg to Gin Gin and Pioneer Valley rail trails, supporting safer connections, regional tourism and local economies. The year also saw both active transport paths reopen on Brisbane's Story Bridge after sustained community advocacy pressure.

BQ hosted over 20 advocacy forums throughout the state, gaining essential insights into the concerns of members, bike riders and communities from Coolangatta to Cairns. Thank you to the Department of Transport and Main Roads for supporting the travel required for this community engagement initiative.

We made formal submissions on legislation, government inquiries and major transport projects, and continue to work for greater outcomes for bike riders on major and minor projects across the state.

Looking ahead, BQ will continue advocating for practical improvements to Queensland's e-mobility framework, stronger safe passing laws, safer road design, delivery of the Principal Cycle Network and a Brisbane 2032 legacy that delivers better walking and riding infrastructure for Queensland.



EVENTS AND PROGRAMS:

Bicycle Queensland continued to grow opportunities for Queenslanders to ride, build skills and connect with their riding community during 2025–26. The majority of our programs and events were made possible thanks to support from the Department of Transport and Main Roads. Their support assists regional riding events and to help get more women riding bikes.

In July 2025, BQ delivered Y2W on the Brisbane Valley Rail Trail, taking 120 riders along Australia's longest rail trail over three days. We also found a new stop for regional events at Pomona in the Noosa Hinterland. The two-day BQ Weekend at Pomona in May 2026 introduced more challenging gravel and trail riding than recent BQ events and proved popular with participants – making Pomona a destination we plan to return to.

Our Her Ride program continued to help women build the skills and confidence to ride more often. Four activations included programs across the Sunshine Coast, Moreton Bay and Gold Coast, alongside a training course for riders interested in helping deliver future Her Ride courses. Both Her Ride and BQ's regional events were supported by the Queensland Department of Transport and Main Roads.

BQ also brought Ride2Work Day back to the calendar for the first time in several years. Riders were welcomed at Queen's Wharf Brisbane, with support from Queen's Wharf and its Velo Cafe, celebrating those choosing to ride for everyday transport.

“

“The course surpassed my expectations. I feel much more confident in my riding ability ... I feel I am a safer rider now.”

“I enjoyed the two day workshop and got more out of it than I thought I would. The trainers were really great and so helpful. The other participants were friendly and a great group of women.”

“It built my confidence on the road further ... I learned how to ride safely and efficiently in a group and the signals to use during the ride.”

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PARTNERSHIPS

Partnerships extend Bicycle Queensland's reach. Beyond the support from the Department of Transport and Main Roads, BQ works with major cycling events to deliver value for members and generate important non-membership revenue.

MATER – BRISBANE TO GOLD COAST CYCLE CHALLENGE

Bicycle Queensland continued its longstanding partnership with Mater, providing rider insurance and connecting directly with participants and members at one of Queensland's largest charity rides.

LIONS BRISBANE WEST – IPSWICH 100

BQ partnered with Lions Brisbane West to support delivery of the Ipswich 100 through event entry, marketing and on-the-day activation, where we helped dramatically boost the number of riders taking part.

MS QUEENSLAND – BRISSIE TO THE BAY

BQ again partnered with MS Queensland for Brissie to the Bay, providing riders with access to optional one-day membership alongside cross-promotion and event safety messaging.

COMMERCIAL PARTNERSHIPS

BQ provides businesses and organisations with different ways to reach Queensland's riding community while supporting BQ's work. Across retailers, cycling brands, tourism operators, destinations and other organisations, these programs generated \$31,325 in non-membership revenue during 2025–26.



MEDIA

Bicycle Queensland uses a variety of media channels to stay in touch with members and followers, with growth across all channels through the year.



WEBSITE PAGE

397,076 VISITS

193,281 USERS

1.08M PAGE VIEWS



INSTAGRAM

8.6K FOLLOWERS



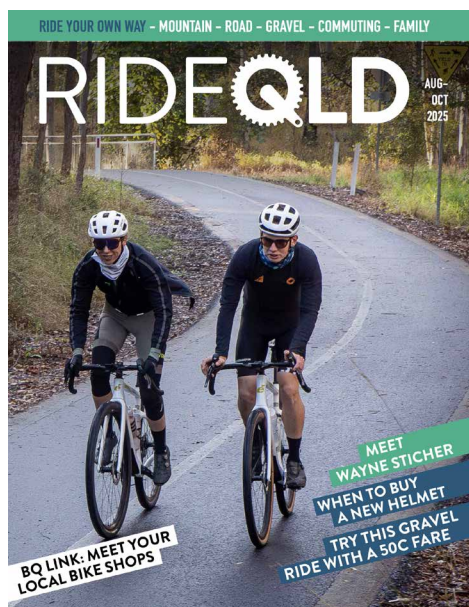
FACEBOOK

31K FOLLOWERS



BQCONNECT

- 40,000+ subscribers reached
- 60%+ average member open rate
- 35% average non-member open rate
- Regular monthly member and public newsletters



Bicycle Queensland Limited

Statement of income and retained earnings

For the year ended 30 June 2026

	Note	2026 \$	2025 \$
Revenue			
Events income		92,901	38,890
Member subscriptions		998,349	911,696
Grant funding and sponsorship		383,739	355,314
Finance income		44,801	51,236
Other income		15,382	33,106
Total Revenue		1,535,172	1,390,242
Employee benefit expenses		(708,030)	(773,025)
Administrative expenses		(263,289)	(333,670)
Occupancy costs		(12,103)	(13,077)
Insurance expense		(299,112)	(296,277)
Depreciation expenses	7	(17,396)	(17,317)
Events cost		(54,071)	(11,494)
Sponsored project expense		(139,188)	(186,098)
Total Expense		(1,493,189)	(1,630,958)
Profit (loss) before income taxes		41,983	(240,716)
Income tax		-	-
Total comprehensive income (loss)		41,983	(240,716)
Retained earnings, beginning		1,068,993	1,309,709
Retained earnings, ending		1,110,976	1,068,993

Bicycle Queensland Limited

Statement of financial position

As at 30 June 2026

	Note	2026 \$	2025 \$
Assets			
Current assets			
Cash and cash equivalents	4	1,452,317	1,134,387
Trade and other receivables	5	156,625	35,637
Inventories	6	9,002	4,988
Prepayments		8,970	332,011
Total current assets		1,626,914	1,507,023
Non-current assets			
Property, plant and equipment	7	28,326	38,737
Total assets		1,655,240	1,545,760
Liabilities			
Current liabilities			
Trade and other payables	8	64,369	40,570
Employee benefits	10	29,460	17,774
Deferred income	9	450,435	418,423
Total current liabilities		544,264	476,767
Total liabilities		544,264	476,767
Net assets		1,110,976	1,068,993
Equity			
Retained earnings		1,110,976	1,068,993

Bicycle Queensland Limited

Statement of cash flows For the year ended 30 June 2026

	2026 \$	2025 \$
Cash flows from operating activities:		
Receipts from customers	1,533,513	1,462,738
Payments to suppliers and employees	(1,253,399)	(2,055,262)
Interest received	44,801	51,236
Net cash flows used in operating activities	324,915	(541,288)
Cash flows from investing activities:		
Proceeds from disposals of plant and equipment	109	(16,595)
Purchase of property, plant and equipment	(7,094)	-
Net cash used in investing activities	(6,985)	(16,595)
Net increase/(decrease) in cash and cash equivalents	317,930	(557,883)
Cash and cash equivalents at beginning of year	1,134,387	1,692,270
Cash and cash equivalents at end of financial year	1,452,317	1,134,387

BOARD MEMBERS



CHAIR AND DIRECTOR

Rachel Nolan is an experienced Director and a passionate advocate for cycling – both for fun and as the key to urban sustainability. Rachel is a former Queensland Minister for Transport and Finance. In the former role, she was awarded the Cycling Promotion Fund's award for greatest contribution to cycling by a politician after increasing the state's active transport infrastructure budget to \$100 million a year.



MILES VASS

Miles Vass has more than 35 years' experience with the Department of Transport and Main Roads, including leadership roles and as Queensland Government cycling champion. He helped strengthen cycling's role in transport planning and advance positive provision for cycling in new projects. A lifelong cyclist, Miles brings extensive transport sector knowledge and a strong commitment to cycling safety to the BQ Board.



CRAIG SYDNEY

Craig is an experienced director and governance professional with more than 35 years' experience in audit, risk, cybersecurity and digital. Following a long career in professional services with 20 years at the partner/senior executive level, Craig now serves on a portfolio of board and advisory roles, bringing deep expertise in governance, strategy and strategic risk management.



SIAN (REECE) KEAST

Sian's role as a Bicycle Queensland Director brings together her passion for and experience with physically active communities, sustainable and inclusive infrastructure and mutually beneficial partnerships. As Partner at law firm MinterEllison, Sian practices in the infrastructure, projects and commercial contracting areas.



JAMES JOHNSON

James is an avid cycling enthusiast with a wealth of expertise spanning the digital landscape, and is currently Director of Technology Services & Enterprise at Shopify. James brings over two decades of global digital commerce experience to the table.



PAUL HEYMANS

Paul is president of the Brisbane Valley Rail Trail Users Association, an I.T. professional, and a small business owner. Paul has 10 years' experience at the sharp end of cycling advocacy in regional Queensland since he became an activist for the Brisbane Valley Rail Trail in 2014. He is a member of the Brisbane Valley Rail Trail Steering Committee established by DTMR to act as an advisory group for the BVRT.

BOARD COMMITTEE MEMBERS

ADVOCACY COMMITTEE:



CHAIR: MILES VASS

Miles draws on decades of transport sector experience and a lifelong involvement in cycling to help guide BQ's advocacy priorities and engagement with government.



PAUL HEYMANS

Paul brings extensive grassroots advocacy experience to BQ's Advocacy Committee, with particular expertise in regional cycling, rail trails and working with government and local communities to improve riding opportunities across Queensland.



DANIEL CHEVERTON

Daniel is a senior executive with 25 years' experience in corporate affairs, government relations and corporate strategy across funds management, energy and infrastructure and the public and private sectors. He was previously an executive at Queensland Investment Corporation and is currently a strategy consultant to the National Reconstruction Fund Corporation.

FINANCE AND RISK COMMITTEE:



CHAIR: CRAIG SYDNEY

Craig is passionate about helping organisations strengthen governance while supporting initiatives that encourage more people to enjoy bicycle tourism and ride bikes safely and confidently.



SIAN KEAST

Sian brings extensive legal and commercial experience across infrastructure, major projects and contracting. Her strategic and solutions-focused approach helps guide BQ's financial oversight, governance and organisational risk management.

BOARD COMMITTEE MEMBERS



ANN NGUYEN

Anh is a Chartered Accountant and public sector finance professional with over a decade of expertise in financial governance, risk management, and strategic advisory across complex public sector entities.



MATTHEW WALKER

Matthew Walker is a Senior Manager at EY, with extensive experience in enterprise risk, risk analytics and internal audit. Matthew brings strong risk management and governance expertise to the organisation.

MEMBERSHIP AND MARKETING COMMITTEE:

CHAIR: JAMES JOHNSON



James chairs BQ's Membership and Marketing Committee, bringing extensive experience in digital strategy, marketing, e-commerce and customer experience to help guide BQ's approach to membership growth, engagement and delivering value for members.



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